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# REGISTRATION MATERIALS

## AABGA CONFERENCE 2001 D E N V E R



PIONEERING THE CONNECTION  
BETWEEN PEOPLE AND PLANTS

**61st Annual AABGA Conference**

**July 11–14, 2001**

**Hosted by Denver Botanic Gardens  
Denver, Colorado**

**[www.aabga2001.org](http://www.aabga2001.org)**

# Welcome

## *A Warm Welcome to Denver*



The American Association of Botanical Gardens and Arboreta and your host, Denver Botanic Gardens, are pleased to have you attend this annual conference, "Pioneering the Connection Between People and Plants."

The meeting takes place amid the energy and vitality of downtown Denver with the dramatic Front Range of the Rocky Mountains as a backdrop. You will experience the beauty and diversity of Denver Botanic Gardens, where a transformation and revolution in public gardening has taken place over the past 12 months at Chatfield Nature Preserve: 700 acres of foothills land is being developed to provide education about Colorado's natural environment and to accommodate exciting events for the surrounding community.

Touring the western landscape will energize and delight you. Imagine the thrill of exploring the magnificent beauty of Mt. Goliath as you hike a high-altitude trail, studded with alpine flowers and ancient bristlecone pines. A variety of private and public gardens, in and around Denver, illustrate our western identity and regional gardening style. Other tours and destinations will leave you with an appreciation for the tremendous diversity of natural habitat, from the Great Plains to mountain meadows.

Many opportunities for learning and advancement also await you. Dozens of educational sessions will touch on all areas of garden management, conservation and research.

Above all, bring your own energy, enthusiasm and ideas to this conference, where we can continue to learn from one another in an atmosphere of collaboration and spirit that continues to Pioneer the Connection between People and Plants.

## **Come Celebrate With Us!**

### **A Message from Brinsley Burbidge, Denver Botanic Gardens Executive Director**

Celebrating our 50th year as a premier urban garden, we are excited to host the 2001 Annual Conference. After spending the past year rejuvenating our 23 acres by artistically redesigning over 20 of our gardens, we are sure that Denver Botanic Gardens will enlighten and inspire attendees. Our Chatfield Nature Preserve will be the stunning venue for Thursday's reception and dinner, which will have a western theme, set in the surroundings of an historic working farm.

This will be a conference to remember. Attendees will return to their own gardens realizing that they have just experienced a true leader among gardens. They also visited a city that has reached world-class status and is surrounded by some of the world's greatest natural scenery.

We expect you to depart Denver revitalized by your participation, as you return to the world of public gardening and your ongoing mission of connecting people and plants.

## **Additional Conference Opportunities at Denver**

This year, the AABGA is affiliating with the American Horticultural Therapy Association (AHTA) and the Council on Botanical and Horticultural Libraries (CBHL) for the 2001 Annual Conference in Denver.

### **The American Horticultural Therapy Association (AHTA)**

Founded in 1973, AHTA is a professional association for horticultural therapists. With over 800 members and a dozen chapters throughout the United States, AHTA promotes the use of plants and garden activities in professionally conducted therapeutic and rehabilitative programs. Its headquarters are located at Denver Botanic Gardens.

### **The Council on Botanical and Horticultural Libraries (CBHL)**

CBHL is an international organization of individuals, organizations and institutions concerned with the development, maintenance and use of libraries of botanical and horticultural literature. CBHL members are passionate about sharing horticultural and botanical knowledge with all who work with plants, or seek to improve their own and others' lives through plants.

# Welcome

## *New and Exciting Opportunities for 2001*

AABGA invites you to join your colleagues at the 61st Annual AABGA Conference. This year we are pleased to unveil some new and exciting opportunities that will make your experience even more worthwhile. Here are a few of the new initiatives in store:

- **AAM's Famous Book Store** — Have you ever been to an American Association of Museums conference? If so, you are familiar with AAM's book store. It offers superb books on all aspects of museum management. This year, the AAM will be offering a selection of the same great books for professional development at our conference.
- **Outreach School Project — Community Interaction at Work** — AABGA attendees are asked to participate in our first community service project—a special opportunity that will allow you to see a model for designing and planting a school garden and give you some good ideas for your own community service project. We hope this project will become an annual event, as it allows us to give something back to our host community.
- **Mentoring Program**— If you are a first-time attendee or a student and would like to connect with more senior members of AABGA, we encourage you to sign up for our mentoring program. We are asking those seeking mentors and those who would like to be a mentor to sign up on our registration form. We will do a little matchmaking and sign you up with someone who has similar interests. A special reception is planned for first-time attendees, students, mentors and AABGA Board Members to meet each other and some of the key leaders in AABGA.
- **Federal Funding Agencies on Hand** — This year, three federal funding agencies—NSF, USDA and IMLS—will be presenting a session and offering individual counseling to attendees. Take advantage of this opportunity to scout new sources and learn how to apply for funding.
- **Restructured Committees** — This past year, AABGA committees went through a transformation, making their work more meaningful and more directly related to the strategic goals of AABGA. As a result, our old format for committee meetings has changed. At this conference there will be two meetings for each committee: A small group of core members, identified by each committee chair, will meet to further develop the tasks or projects of the committee for the year, and then will undertake during the year. This will

be followed by a general roundtable where everyone is welcome to attend, network, and sign up to work on committee tasks.

- **Great Programming** — You will find many outstanding sessions in this book thanks to the hard work of our speakers, moderators, committees and program committee. In order to predict attendance at each session we are asking you to pre-register for concurrent sessions by checking your first and second choices when you register. This will help us select an appropriately sized room.

These good ideas have come from our members and staff and we greatly appreciate their contributions. We hope you will enjoy this year's conference and will take away many great ideas that will make your job and your garden run better.

Carla Pastore  
AABGA Executive Director



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## Gatherings ... Receptions ... Special Occasions

### Meet Renowned Garden Authors at Opening Reception

*Sponsored By Fulcrum Publishing*

**Wednesday, July 11, 5:30-7:30 p.m.**, Hyatt Regency Denver, Imperial Ballroom and Foyer

**Cost:** Included with full registration; others will be charged \$25 (Please indicate the number attending on the registration form.)

This year's Opening Reception will get you in the spirit of the Annual Conference. It is a great way to reacquaint with friends and associates and meet our colleagues from The Council on Botanical and Horticultural Libraries (CBHL) and the American Horticultural Therapy Association (AHTA) who will join us for this opening kick-off. The evening will also give you the opportunity to meet a host of garden authors based in the Rocky Mountain region. Denver Botanic Gardens' own Director of Horticulture, Rob Proctor, will be joined by Lauren Springer and other notable voices in horticulture, botany and mycology for conversation and book signing. Representatives from the American Association of Museums will also be on hand to sell a selection of their award-winning publications. Light refreshments will be served. Please pre-register.

### Thursday Dinner at Chatfield Nature Preserve

**Thursday, July 12; Chatfield Nature Preserve**

**Cost:** \$55 per person

**Reception:** 6:00– 7:00 p.m.

**Dinner:** 7:00–8:30 p.m.

Please pre-register.

**Music and Dancing:** 8:30–9:30 p.m.

Enjoy a festive evening under the prairie sky at Chatfield Nature Preserve. Nestled close to the foothills and surrounded by two historic working farms, Chatfield evokes the pioneer heritage of Colorado and is the perfect setting for a taste of Rocky Mountain hospitality. The nature trails along Deer Creek await your exploration. You will discover native flowers, grasses, wildlife and a spectacular landscape all around.

Upon arrival, refresh yourself with a cocktail from the cash bar, then stroll the trails and relax in the company of friends. Whet your appetite for a satisfying dinner, hearty with the flavor of our region's cuisine. As the sun sets, the clear notes of lively music will put you in a dancing mood. You will head back to the city with a song in your ear and memories of a Colorado evening you won't soon forget.



### Concert at the Gardens

**Friday, July 13; Denver Botanic Gardens**

**Cost:** \$40 (ticket only); \$55 (ticket and box dinner)

Denver Botanic Gardens' intimate outdoor amphitheater is one of Denver's best-kept secrets. Throughout the summer, concert-goers enjoy stretching out on the grass among the lush gardens and enjoying music from some of the world's finest artists. The 2001 season promises to be the most spectacular series yet with some of the biggest names ever brought to the Gardens. AABGA attendees will be treated to a special performance on Friday, July 13, at a reduced ticket price when the folk-rock group the Indigo Girls will be the featured musical guests. The Grammy Award-winning duo—Amy Ray and Emily Saliers—have been playing music together since they were pre-teens, and they became a national force when their 1989 album "Closer to Home" went gold six months after its release. Picnic dinners may be purchased from Three Tomatoes Catering. The concert is rain or shine, so please dress for the weather. All seating is general admission lawn seating.

### Denver Botanic Gardens 50th Horticulture Reception

**Friday, July 13 — 3:30–5:00 p.m.**

**Denver Botanic Gardens, Mitchell Hall**

Join the Horticulture staff of Denver Botanic Gardens as they invite you to an afternoon of celebration that starts in Mitchell Hall. Denver Botanic Gardens Executive Director Brinsley Burbidge, Director of Horticulture Rob Proctor and staff members will present their model of strategic team building and action that has transformed the Gardens at many levels. They welcome you to share birthday cake in honor of the Gardens' 50th Anniversary and get to know the talented and dynamic team that continues to pioneer new paths for public gardens.



## Morning Run with Carla and Brinsley

### The Popular Fitness Event is Back

**Saturday July 14**

At last year's AABGA conference, Executive Director Carla Pastore's Sunrise Run With Carla & George was a surprise hit. This year, join Carla and Denver Botanic Gardens' Executive Director Brinsley Burbidge as they lead the pack in the morning sunlight.

Runners will meet at the Hyatt at 5:45 a.m. The run will take place through downtown and onto the Platte River trail. Enjoy seeing some of Denver's attractions, such as Colorado's Ocean Journey, Six Flags Elitch Gardens, the Pepsi Center and Invesco Field at Mile High in the cool of the morning. Runners will return to the Hyatt for breakfast at 7 a.m.

## Sunrise Fitness Walk at Denver Botanic Gardens

**Saturday, July 14**

Experience Sunrise Fitness Walks, a favorite Denver Botanic Gardens event. Enjoy a leisurely stroll through the Gardens, or speed-walk if you like. Those looking for a more relaxing experience can enjoy a sunrise tradition of invigorating and meditative Tai Chi. Bird lovers will enjoy a look at birds and habitats led by Chatfield Nature Preserve's naturalist.

Breakfast will be served at the Gardens. Please gather at the Hyatt at 5:15 a.m. Buses will depart at 5:30 am. The last bus departing the Gardens will leave at 7:15 am to return to the Hyatt.

Cost is \$15. Please pre-register.

## Outreach School Project: Community Interaction at Work

**Wednesday, July 11, 2:30–4 p.m. and  
Saturday, July 14, 12:30–4 p.m.**

**Cost: Free**

Make this year's conference theme of "Pioneering the Connection Between People and Plants" real by participating in a hands-on outreach event. This is an opportunity to put your knowledge into action while engaging with the community. Working with a group of 40 of your peers, you will design and install gardens for an outdoor classroom at Eagleton Elementary, part of Denver Public Schools. This particular project was chosen because of its diverse nature: integrating the aspects of design, outreach, project implementation and community engagement, all in one project.

The event will take place in two stages. Participants may choose to attend only one stage or both. On Wednesday, you'll hear the principal of Eagleton Elementary discuss the garden and how it is programmed, as well as learn about the background of the project. You'll then have an opportunity to collaborate with your peers as we brainstorm design ideas for Saturday's work day. Your expertise and diversity of backgrounds will make this project a success.

On Saturday, participants arrive at Eagleton Elementary in time for a late lunch. We'll acquaint ourselves with the site and start digging. The project will be completed come rain or shine, so be prepared. Bring along a hat and sunscreen for the heat, and a sweater and slicker in case it is cool or rains. You never know in Colorado!

Lunch and transportation on Saturday is provided.

Be sure to register for this event, as space is limited to 40 people. There is no cost to participate in this unique opportunity. When registering, make sure you check the box indicating the session(s) you'll attend.

# General Information

## Transportation Information

### Airlines

All major carriers service Denver International Airport. Below is a listing of the airlines where we have secured discounts. Most are 10% off the published fare if booking more than 60 days prior to departure, or a 5% discount if booking less than 60 days from departure. You may call the airlines directly using the phone numbers *and* file numbers provided.

For your convenience, Neoquest Travel Services (1-800-743-4144x310), can investigate the lowest fare and book your air, as well as make reservations for car rental or any pre- or post-conference travel. There is a nominal \$15 fee for this service.

US AIRWAYS . . . . . 1-877-874-7687 . . Gold File # 69161868  
CONTINENTAL . . . 1-800-468-7022 . . . . . File # JJ2X5T  
UNITED AIRLINES 1-800-521-4041 . . . . . File # 592XE  
DELTA . . . . . 1-800-241-6760 . . . . . File # 174449A  
NORTHWEST . . . . 1-800-328-1111 . . . . . File # NY193  
AMERICA WEST . . . 1-800-548-7575 . . . . . File # 6171

## Ground Transportation

### Shuttle Service

Once you arrive in Denver, we recommend taking the SuperShuttle to the Hyatt. The shuttles leave every 15 minutes from the airport or hotel. The discounted round-trip fare is \$27. No reservations are required. Once you enter the main terminal, you will be in the ground transportation area. At the SuperShuttle counter, be sure to indicate you are with AABGA. (CBHL & AHTA participants please indicate AABGA as well.)

### Taxi

Upon arrival, go to Level 5, "Baggage Claim." Exit the Airport via signs that say "Ground Transportation." Follow signs to "Taxi." Tell the dispatcher you want the "Flat Rate Taxi" (\$47) to the Hyatt Regency Downtown Denver Hotel. (More than two passengers may require an extra fee.)

### Bus Service

RTD-AF Skyride lines costs \$6 to go downtown, however you would be dropped off at the Market Street Station, then take the

16th Street shuttle (free) to Welton Street. The Hyatt is a two block walk from there. If you would like a departure schedule and more information, please call RTD at 303-299-6000.

### Car Rentals

All the major car rental companies are present at the airport. Neoquest Travel Services (1-800-743-4144 x310) can make the reservations for you, or if booking your own air, ask the airlines for their affiliate car rental rates.

If you need a rental car while in Denver, the Hyatt can arrange for you to be picked up at the hotel, driven a few blocks to your car and provide for a return to Denver International Airport at no extra drop-off charge. Rental starts at \$42.99/day plus tax.

The Hertz Corporation is offering special discounts to AABGA members. These include a 10% discount on Hertz Daily Member Benefit Rates; a 10% discount on Hertz Standard Daily, Weekend, Weekly, and Monthly Rates (all car classes); and a 5% discount on Hertz Leisure Daily, Weekend, Weekly, and Monthly Rates (all car classes). For reservations call, 1-800-654-2240.

### Car

Exit Airport via Pena Boulevard. To Denver, take I-70 West. Exit I-25 South off of I-70. Exit onto Speer Blvd. South. Follow Speer Boulevard to Lawrence Street. Make a left onto Lawrence Street and follow for approximately four and a half blocks to 17th Street and turn right. Take 17th Street six blocks to Welton Street and make a left onto Welton. The driveway for the Hyatt is about a half-block on your right-hand side.

### Travel Agency Services

NEOQUEST TRAVEL SERVICES . . . . . 1-800-743-4144 x310  
(Will handle airline, car rental and extended travel for participants.)

# Hotel Information

## *Conference Center*

The Hyatt Regency Denver Downtown is a luxury hotel in the heart of the city's business and financial district. Many of Denver's attractions are within walking distance. Just a block away is the 16th Street Mall, the principle shopping district which offers free shuttle service and a variety of restaurants, shopping, and entertainment.

**Hyatt Regency Denver Downtown**  
1750 Welton Street  
Denver, Colorado 80302  
www.hyatt.com

**Rates:** \$133 single  
\$143 Double

**Cut-off date to make registration:** 6/17/01

1-800-223-1234 (for reservations)  
303-295-1234 (phone)  
303-292-2472 (fax)

## *More Accommodations*

Additional accommodations are available at the Marriott City Center, the Embassy Suites and the Hostel of the Rocky Mountains. The Hostel recommends booking at least 30 days in advance.

**Marriott City Center**  
1700 California Street  
303/297-1300

Rate: \$160/night or more, depending on availability

**Embassy Suites**  
881 Curtis & 18th Street  
303/297-8888

Rate: \$160/night or more, depending on availability

**Hostel of the Rocky Mountains**  
1530 Downing Street  
303/861-7777

Rates: \$15/night for a dorm bed in an all-male or all-female dorm room (includes breakfast).

\$36-\$50/per room for adjacent Bed & Breakfast run by the hostel (two per room, seven rooms available).

## *AABGA Conference Web Site*

If you have questions about the conference, the website has answers for you ([www.aabga2001.org](http://www.aabga2001.org)). Denver Botanic Gardens has developed a site to help you find the information you desire, whether it is the location of a workshop or bus departure times. The site contains information about all conference events and will be continually updated with daily news bits and helpful information throughout the conference. During the conference, the website will be projected into a large format onto prominent walls at the Hyatt Hotel and Denver Botanic Gardens. These projections will display information pertinent to each day's events. The conference webpage is available in two formats: html or flash. Both sites contain identical information, but the Flash page contains animation and a more organic environment. Specific software is needed to run the Flash version (available at homepage) and high-speed Internet connection is recommended. Online registration will be available through AABGA after April 6th. Just follow the registration link from the homepage. We hope the website will prove a useful tool for the dissemination of information and a valuable resource to conference attendees.

**To obtain a map for locations of conference hotels, please visit: <http://www.aabga2001.org>**

## Host Committee

**Marsha Temple**, Conference Manager and Committee Chair  
**Brinsley Burbidge**, Executive Director  
**Joe Duran**, Director of Finance and Administration  
**Ann Berthe**, Audio-visual  
**Doris Boardman**, Web Page and Marketing  
**Jennifer Darling**, Sponsorship  
**Andrew Doran**, Web Page and Technology Room  
**Estee Fleming**, Outreach Program  
**Marjorie Howe Goldstein**, Volunteer Recruitment  
**Thomas Grant**, Web Page  
**Panayoti Kelaidis**, Program  
**Janet Laminack**, Walk/Run Event  
**Harriett McMillan**, Program and Speakers  
**Rob Proctor**, Horticultural Design and Decoration  
**Pam Rathke**, Transportation and Tours  
**Cheryl Shackelford**, Conference Planner and Volunteer Liaison

## Corporate Sponsors (to date)

Scientific and Cultural Facilities District  
Fulcrum Publishing  
Berends, Henderick & Stuit Insurance Agency and The Hartford Insurance Group  
The Chanticleer Foundation

## Program Committee

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# SCHEDULE AT-A-GLANCE

## PRE-CONFERENCE TOURS

July 7 — July 11 .....	T01	Gardens of the Rockies
July 8 — July 11 .....	T02	Crested Butte Wildflower Festival
July 9 — July 11 .....	T03	A Rocky Mountain Excursion

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## WEDNESDAY, JULY 11

### FULL DAY TOURS

7:00 a.m.....	T04	Breckenridge/Fairplay Hiker
7:00 a.m.....	T05	Colorado Springs and Garden of the Gods
7:30 a.m.....	T06	Ft. Collins — Scientific to Spectacular
7:30 a.m.....	T07	Foothills Horticultural Hiker
8:00 a.m.....	T08	Private Gardens of Denver I (Full Day)
7:00 a.m.....	T09	Rocky Mountain National Park

### HALF DAY TOURS

7:30 a.m.....	T10	Geology of Colorado
8:00 a.m.....	T11	Private Gardens of Denver II (Half day)
7:30 a.m.....	T12	Tour of Mt. Goliath

### GENERAL CONFERENCE

8:00 a.m. – 8:00 p.m.....	Registration
9:00 a.m. – 4:00 p.m.....	Exhibit/Poster set up

### WORKSHOPS (Full Day)

Hyatt—9a.m.–4p.m.

9:00 a.m. – 4:00 p.m.....	W01	Continuing Education: Analyzing the Present, Planning for the Future
.....	W02	Getting Involved With the Junior Master Gardener Program.
.....	W03	Understanding Visitors—the Why and How of Visitor Research
.....	W04	Training Engaged Interpreters: Fostering a Dialogue and Recognizing Bias with Visitors

### WORKSHOPS (Full Day)

Denver Botanic Gardens—9a.m.-4p.m.

.....	W05	Place Yourself in a Physically Challenged Body
.....	W06	Tree Biology and Pruning Your Landscape Trees

### WORKSHOP (Half Day)

Hyatt—1p.m.-4p.m.

1-4p.m.....	W07	Keys to a Successful Garden Store
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## WEDNESDAY, JULY 11 (Continued)

Noon-4:00p.m. ....	AABGA Board Meeting
3:00p.m.-4:00p.m. ....	Moderators' Orientation
2:30p.m.-4:00p.m. ....	Outreach School Project: Community Action at Work
4:30-5:30p.m. ....	Mentor/Student/New Attendee Mixer
4:00-8:00p.m. ....	Exhibits Open
5:30-7:30p.m. ....	Opening Reception and Authors Signing
7:30-9:00p.m. ....	Program Selection Committee Meeting

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## THURSDAY, JULY 12

7:00-8:00a.m. ....	Continental Breakfast
7:00a.m.-4:30p.m. ....	Registration
7:00a.m.-5:00p.m. ....	Exhibits Open
8:00-8:30a.m. ....	Welcome & Introductions
8:30-9:30a.m. ....	Keynote: Robert F. Kennedy, Jr. "A Contract With Our Future"
9:30-10:00a.m. ....	Break
10-10:45a.m. ....	Plenary: Diane Relf: "Marketing the People-Plant Connection"
10:45-11:30a.m. ....	Plenary: Rob Proctor/Panayoti Kelaidis: "Artistic Vision for Public Gardens"
11:30-1:00a.m. ....	Informal Discussion Groups



### SESSIONS — BLOCK A (1:00-2:30p.m.)

1:00- 2:30 p.m. ....	S01	Asheville Plus 1: How Have You Implemented the International Agenda for Botanic Gardens in Conservation in Your Garden? (Conservation/Environmental)
.....	S02	Children's Gardens Now in Design and Construction: New Directions and Applying Lessons from Recently Built Gardens (Design)
.....	S03	Dipping Into the Non-traditional Volunteer Pools (Volunteer Management)
.....	S04	Garden Marketing on the Internet: The Wicked Web We Weave (Development)
.....	S05	Growing People Beyond Prison Walls (Education)
.....	S06	Lessons From an Enabling Garden: Everyone Benefits From Universal Access (Visitor Services)
.....	S07	Pioneering the People-Plant-Information Connection: Innovative Information Services for the 21st Century (Technology)
.....	S08	Preparation, Planning & Persistence: Developing a GIS as an Information Management Tool (Curatorial)
.....	S09	School Gardens: Garden Professionals Pioneering the Connection Between Students and Plants (Education)

**2:30-3:00p.m. .... Break**

### SESSIONS — BLOCK B (3:00-4:30p.m.)

3:00-4:30p.m. ....	S10	Branching Out: Program. Partnering with Libraries and Other Institutions (Education)
.....	S11	Developing, Curating and Maintaining a Horticultural Therapy Collection (Plants & Plant Collections)
.....	S12	Funding Opportunities for Public Gardens from Three Federal Agencies (Development)

## THURSDAY, JULY 12 (Continued)

- .....S13 How to Collect, Interpret and Use People-Plant Interaction Information (Administration)  
.....S14 Into the 21st Century: Ecologically Responsible Facilities for Botanical Gardens (Design)  
.....S15 Keeping Track Along the Way: Institutional Archives and Records Management (Administration)  
.....S16 Linking Data, Linking Efforts: Digital Herbaria Online (Curatorial)  
.....S17 Technologies for Mapping Your Garden (Curatorial)



*4:15–5:15 p.m. .... Buses leave hotel for Chatfield*

*5:00–6:00p.m. .... Buses arrive at Chatfield*

*8:30–9:30p.m. .... Buses leave Chatfield for hotel*



## FRIDAY, JULY 13

- 7:00–8:00 a.m. .... Breakfast  
7:00a.m.–noon ..... Registration  
7:00a.m.–4:00p.m. .... Exhibits Open  
7:00–8:15a.m. .... Director's Breakfast



### OPTIONAL HALF DAY TOURS

- 7:30a.m.–1:00p.m.....T13 Geology of Colorado  
8:00a.m.–1:00p.m.....T14 Private Gardens of Denver II (Half Day)  
7:30a.m.–1:00p.m.....T15 Tour of Mt. Goliath



- 8:30–10a.m. .... Core Committee Meetings  
8:30–10a.m. .... Poster Presentations

*10–10:30a.m.....Break*



### SESSIONS —BLOCK C (10:30a.m.–Noon)

- 10:30a.m.–Noon .....S18 A Child's Garden of Verses: Children's Activity Booklet/ Idea Exchange (Education)  
.....S19 Conservation Partnerships in Colorado Public Land Management (Conservation/Environmental)  
.....S20 Excellence in Volunteer Management (Volunteer Management)  
.....S21 Flora Portrayed: Identifying Plants from the Past (Plants & Plant Collections)  
.....S22 Integrated Pest Management in Public Gardens: Pest Prediction and Public Perception (Plants & Plant Collections)  
.....S23 Maples in North American Collections: A Potential Model for Collaborative Collection Development (Plants & Plant Collections)  
.....S24 Planning for Success—Effectively Managing Stakeholder Participation (Design)  
.....S25 Session I, Sponsorships: Corporate Sponsors—Strategic Goals (Development)  
.....S26 Stewardship: A Strategic Task for Board, CEO, and Staff (Trustees)

## FRIDAY, JULY 13 (Continued)

- 12:00–1:30p.m. .... Lunch/Committee Roundtables (all welcome)  
1:00 p.m. .... Transportation to Denver Botanic Gardens for sessions S29 and S35.



### SESSIONS — BLOCK D (1:30–3:00p.m.)

- .....S27 Building A Botanic Garden Board of the Future (Trustees)  
.....S28 Certificate Program Development and Implementation (Education)  
.....S29 A New Twist on Tours! (Education) HELD AT **Denver Botanic Gardens**  
.....S30 North American Plant Collection Consortium (NAPCC): What's New, What's Planned (Curatorial)  
.....S31 Rock Gardens of the Rockies (Plants & Plant Collections)  
.....S32 Session II, Sponsorships: Successful Garden Sponsorship Programs (Development)  
.....S33 The Stanley Smith Horticultural Trust (Development)  
.....S34 Successful Internships: Meeting Needs and Expectations for Students and Institutions (Education)  
.....S35 Water Gardening: An Under-Appreciated Facet of Public Gardening (Plants & Plant Collections) HELD AT **Denver Botanic Gardens**  
.....S36 When a Garden Goes Public—Preserving the Vision (Administration)



- 3:15–4:00p.m. .... *Regional Coordinators Meeting*  
3:00–4:30p.m. .... *Buses leave hotel for Denver Botanic Gardens every 15 minutes*  
3:30–5:30p.m. .... *Denver Botanic Gardens Horticulture Reception*  
5:00–5:30p.m. .... *Buses return to hotel (for those individuals not attending dinner/concert at Denver Botanic Gardens)*  
6:00–9:30p.m. .... *Denver Botanic Gardens Picnic Dinner/Outdoor Concert or free evening*  
9:00p.m.–9:30p.m. .... *Buses leave Denver Botanic Gardens for hotel*



## SATURDAY, JULY 14

- 5:15a.m. .... *Sunrise Fitness Walk at Denver Botanic Gardens*  
5:45a.m. .... *Morning Run with Carla and Brinsley—meet in hotel lobby*  
7:00–10:00a.m. .... *Registration*  
7:00–8:00a.m. .... *Special Breakfast*

### OPTIONAL FULL DAY TOURS

#### SATURDAY, JULY 14

- Departs 7:00a.m. .... T20 Breckeridge/Fairplay Hiker  
Departs 7:30a.m. .... T22 Foothills Horticultural Hiker  
Departs 8:00a.m. .... T21 Private Garden Tour-I (Full Day)

## SATURDAY, JULY 14 (Continued)

### SESSIONS—BLOCK E (8:00–9:30a.m.)

- .....S37 The Expanding and Changing Roles of Horticulture Departments in Public Gardens and Arboreta (Administration)
- .....S38 The Evolving Index Seminar: Nuts & Bolts, Ethics, Conservation and the Convention on Biological Diversity (Curatorial)
- .....S39 Financing the Connection Between People and Plants (Development)
- .....S40 The Garden As Art (Design)
- .....S41 Great Ideas or Help Needed: Development Staff Share All (Development)
- .....S42 Something Old, Something New—A.A.M. Accreditation and Governance MAP (Trustees)
- .....S43 Strengthening our Collections Today to Meet Tomorrow's Challenges (Plants & Plant Collections)
- .....S44 Using Visitor Panels in Exhibit Development (Education)
- .....S45 Is it Beauty or Beast (Plant and Plants Collections)

*9:30–10:00a.m. ....Break*

*10:00–11:00a.m. Town Meeting/Awards/2002 Preview*

*11:00–11:45a.m. Keynote Speaker: Professor David Bellamy*

*11:45a.m.–Noon .....Closing Remarks*

## POSTCONFERENCE

### SATURDAY, JULY 14

- 12:30–4:00p.m. .... Outreach Work Project at Eagleton Elementary School
- Departs 1:00p.m. .... T16 Private Gardens of Denver II (Half Day)



### SUNDAY, JULY 15–16

- Departs 1:00p.m. .... T17 Vail Explorer

### SUNDAY, JULY 15

- 7:00a.m. .... T12 Tour of Mt. Goliath
- Departs 7:00a.m. .... T19 Tours—Rocky Mountain National Park

## Keynote Speakers

### Robert F. Kennedy, Jr.

*Sponsored by The Chanticleer Foundation*

**Thursday, July 12—8:30a.m.**

Robert F. Kennedy, Jr., son of the late Robert F. Kennedy, Sr., the former attorney general of the United States, senator, and 1968 presidential candidate, is a most appropriate choice to be a Keynote Speaker for “Pioneering the Connection Between People and Plants” Conference.



Known as an impassioned and inspiring speaker, Mr. Kennedy is committed to protecting and preserving the environment for future generations. His reputation as a resolute defender of the environment stems from a litany of successful legal actions and a lifetime of dedication to the cause.

Following in a rich family tradition of public service, Mr. Kennedy is Chief Prosecuting Attorney for the Hudson Riverkeeper and Senior Attorney for the Natural Resources Defense Council. He is also a clinical professor and supervising attorney at the Environmental Litigation Clinic at Pace University School of Law in New York. He has worked on environmental issues across the Americas and has assisted several indigenous tribes in Latin America and Canada in successfully negotiating treaties protecting their traditional homelands. He is credited with leading the fight to protect New York City's water supply.

Along with being a very successful environmental attorney, Mr. Kennedy has written several books, including *New York State Apprentice Falconer's Manual*, and *Judge Frank M. Johnson, Jr., A Biography* (1977). He cowrote his latest book, *The Riverkeepers* (1997) with Hudson Riverkeeper John Cronin. His articles have appeared in the *New York Times*, *Atlantic Monthly*, *The Wall Street Journal*, *Esquire*, *The Village Voice*, *The Boston Globe*, *The Washington Post*, *Pace Environmental Law Review* and other publications.

Mr. Kennedy is a graduate of Harvard University. He studied at the London School of Economics and received his law degree from the University of Virginia Law School. Following graduation he attended Pace University School of Law, where he was awarded a master's degree in environmental law.

### Professor David Bellamy

**Saturday, July 14—11:00a.m.**

Professor David Bellamy is one of the best-known and respected personalities in Britain and around the world. His numerous television and radio broadcasts and his books communicate to thousands his enthusiasm and concern for the natural world. Dr. Bellamy's travels take him across the world heralding the message that a new, enlightened view of conservation is needed and that every person has a part to play.



Dr. Bellamy is the author of over 40 books and 80-plus scientific papers with common themes of ecology and the environment. These best-selling publications cover a diverse range of environmental subjects, from the boglands of Ireland to the gardens of the Vatican. He has written and presented over 400 programs both for the British Broadcasting Corporation and Independent Television. His programs have won him many national and international awards including the much-coveted Richard Dimbleby Award at British Academy of Film and Television Arts.

Dr. Bellamy's academic engagements include Honorary Professor of Adult and Continuing Education at the University of Durham and Special Professor of Botany at Nottingham University. He was also briefly Visiting Professor of Natural Heritage Studies at Massey University, New Zealand.

Dr. Bellamy is president, patron or trustee of numerous conservation and environmental organizations. He is also founder director of The Conservation Foundation and director of David Bellamy Associates, two personal organizations concerned with environmental issues. For his immense service to the global environment, Dr. Bellamy has received the Dutch Order of the Golden Ark and the U.N.E.P. (United Nations Environmental Program) Global 500 Award.

## Plenary Sessions

### *“Marketing the People-Plant Connection”*

Thursday, July 12

10:00 — 10:45 a.m.,

Paula Diane Relf, Ph.D.

Paula Diane Relf is professor of horticulture and an Extension Specialist in Environmental Horticulture at Virginia Technical University, where she conducts a research and teaching program for graduate and undergraduate students in Horticultural Therapy. She has been the driving force behind the People-Plant Council since its formation in 1990 and is recognized as a pioneer in the area of Horticultural Therapy. Her work with the People-Plant Council has contributed to the knowledge base of the roles of plants in history, culture, wellness and behavior now known as Human Issues in Horticulture. She will address:

- How public gardens can attract new visitors and funding using this knowledge base.
- The development of promotional and educational materials that point to the psychological, social and economic advantages of community gardens.
- Applying research to increase the effectiveness of meeting the needs of visitors to gardens.



### *“Artistic Vision for Public Gardens”*

Thursday, July 12

10:45 — 11:30 a.m.

Rob Proctor, Director of Horticulture at Denver Botanic Gardens

Panayoti Kelaidis, Curator of Plant Collections at Denver Botanic Gardens

Rob Proctor is an internationally known, award-winning author, illustrator, photographer, and visionary plantsman. Under his direction, a revolution of artistic expression has transformed Denver Botanic Gardens into an anthology of superlative garden art.

Panayoti Kelaidis was awarded the Arthur Hoyt Scott Garden and Horticulture Award in 2000. During his 20-plus years at Denver Botanic Gardens, he has assembled an impressive number of living collection of plants. He has revolutionized horticulture and changed the face of continental gardening by showing people that thousands of beautiful plants can grow and thrive in extreme climates

These two respected and dynamic professionals present an innovative view of the public garden that pioneers a dramatic marriage of traditional horticulture with regional sense of place. The vision is dedicated to wedding science with the art of combining plants for a maximum of aesthetic pleasure. Using an ever-expanding palette of plants in brilliant diversity, Denver Botanic Gardens leaves the visitor truly energized by the grandeur of the floral kingdom.

## Welcome to Denver



### GRAND BALLROOM

Hyatt Regency, Denver

### EXHIBITS HALL OPEN

Wednesday, July 11, 4:00–8:00p.m.

Thursday, July 12, 7:00a.m.–5:00p.m.

Friday, July 13, 7:00a.m.–4:00p.m.

Food and beverages will be located in the Exhibit Hall and foyer for breakfast, lunch and refreshment breaks.

# Tours ... Trips ... Explorations

The conference tours have been designed to showcase the best of the Rocky Mountain region. Elements of the trips include conservation and research, private and public garden tours and educational and cultural events. Tour price generally includes: ground transportation, lodging (double occupancy), many meals, receptions, entrance fees, all gratuities and donations and guiding services. If you need to arrive a day early or stay a day later for the tours, please make those reservations with your conference hotel reservations. You will receive directions and contact information separately after your registration for the tour is confirmed. (**Important:** Reservations for tours must be made by May 4, 2001.)

## Multi-day Pre- and Post-conference Tours

### Crested Butte Wildflower Festival [T02]

**Sunday, July 8 — Wednesday, July 11**

**Times:** Arrive at the Hyatt by 8:30 a.m. on Sunday, July 8. This will probably require a Saturday night stay. The tour ends at 5 p.m. on Wednesday, July 11 at the Hyatt.

**Cost:** \$325 double occupancy; \$140 single supplement. Price includes lodging Sunday-Tuesday, transportation from the Hyatt, most meals and snacks, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

**Sunday, July 8**— Departure at 9 a.m. to the south central Rockies and the Victorian town of Crested Butte, located in the majestic Elk Mountains. On the way, we'll stop for lunch and a hike near Monarch Pass. Designated as the Wildflower Capital of Colorado, Crested Butte is host to the Wildflower Festival Weekend.

**Monday, July 9 & Tuesday, July 10** — These two days are open for participants to sign-up for numerous activities of their choice. Activities to choose from include lectures/workshops (photography, landscaping, painting and drawing, herbal remedies, edible flowers, preservation and plant conservation) and special hikes and walks (wildflower, butterfly, herbal, medicinal herbs, wetland tours, and private garden tours). Specific topics, times and costs of workshops will be available in March. (Please check our web site at [www.aabga2001.org](http://www.aabga2001.org).) Typically, hikes and walks are \$10–20; workshops are \$25–30 (half-day) and \$40–50 (full-day).

**Wednesday, July 11** — We will depart Crested Butte on Wednesday morning and stop at Cottonwood Pass for a final hike and picnic lunch. We'll arrive at the Hyatt by 5 p.m.



### Gardens of the Rockies [T01]

**Saturday, July 7 — Wednesday, July 11**

This five-day pre-conference tour includes the best of the very diverse towns of Vail, Aspen, Grand Junction and Steamboat Springs.

**Times:** Arrive at the Hyatt by 8:30 a.m. on Saturday, July 7. This will probably require a Friday night stay in Denver. The tour ends at 6 p.m. on Wednesday, July 11 at the Hyatt.

**Cost:** \$595 double occupancy; \$295 single supplement. Price includes lodging from Saturday-Tuesday, ground transportation from the Hyatt, most meals and snacks, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

**Saturday, July 7**— On the way to Vail, we'll stop to hike through the ancient bristlecone pines and wildflowers at Mt. Goliath (operated by Denver Botanic Gardens) and have a picnic lunch in this incredible place. In the afternoon we'll tour the Betty Ford Alpine Gardens, followed by a reception and dinner.

**Sunday, July 8** — En route to Steamboat Springs, we'll stop for a 1-2 mile wildflower hike in the Yampa Valley. The next stop will be the Carpenter Ranch, a Nature Conservancy property that is a perfect place to bird watch and walk through a stream/wetland area. Our last stop will be the Yampa River Botanic Park. At an altitude of 6,820 feet, the garden displays a wonderful variety of flowers, shrubs, trees and grasses native to the northwest Colorado mountains and arid valleys. On our way back to Vail, we will stop for a barbeque dinner at a local ranch.

**Monday, July 9**—We will travel through picturesque Glenwood Springs on the way to the Aspen/Snowmass area. The day's activities will include a hike on the Snowmass Nature Trail to enjoy the montane flowers. We'll enjoy a leisurely lunch and free time in Aspen before our private garden tour. Then we will drive to Grand Junction, where we will spend the next two nights.

**Tuesday, July 10**—Taking advantage of the early morning light, we'll enjoy the rock formations, arched windows and canyons of Colorado National Monument. Back in Grand Junction, we'll enjoy a stroll along the Colorado River Trail and picnic at the new Grand Junction Botanical Gardens. In the afternoon we'll tour the

wineries and orchards of the Colorado River Valley.

**Wednesday, July 11** — This morning we will visit a private garden(s) and the famous Dinosaur Valley Museum before traveling east to Denver. With scenic stops along the way, we should arrive at the Hyatt by 6 p.m.



## A Rocky Mountain Excursion [T03]

### Monday, July 9–Wednesday, July 11

**Times:** Arrive at the Hyatt by 8:30 a.m. on Monday, July 9. This will probably require a Sunday night stay in Denver. The tour ends at 6 p.m. on Wednesday, July 11 at the Hyatt.

**Cost:** \$295 double occupancy; \$85 single supplement. Price includes lodging for Monday and Tuesday, ground transportation from the Hyatt, all meals and snacks, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

Participants need to be able to hike 4 miles/day (1-2 mile per hike).

**Monday, July 9** — Depart the Hyatt at 9 a.m. and head west into the mountains. Near Winter Park, we will drive up to Rollins Pass to see the most spectacular meadows of wildflowers and enjoy a hike and picnic. Continuing west, we will pass the town of Fraser before reaching our lodging destination, Snow Mountain Ranch, where a welcoming reception and dinner await. An evening lecture is also planned.

**Tuesday, July 10** — On this day we will explore both montane and subalpine life zones near Rocky Mountain National Park. We'll start with a morning of wildflower identification at Cottonwood Pass, stopping at a scenic spot for a picnic lunch. The afternoon hike through montane vegetation will be near the Colorado River. The trail winds through a combination of forest and grasses, providing a wonderful diversity of plants. If time allows, the group will tour the Grand County Museum before returning to the ranch.

**Wednesday, July 11** — The final day will be spent in the splendor of Rocky Mountain National Park. Upon entering the park, we'll stop at the Kawuneeche Visitor Center to view displays of the flora, fauna and history of the Park. We will take Trail Ridge Road over the Continental Divide to our first hike at an elevation of over 11,000 feet. The hike provides great alpine flowers and spectacular views of the Rocky Mountains. In the afternoon there will be several short hikes to explore bogs/alpine wetlands and endangered/endemic species sites. We'll arrive at the Hyatt by 6:00 p.m.

## Vail Explorer [T17]

### Saturday, July 14 — Sunday, July 15

**Times:** Depart the Hyatt at 1 p.m. on Saturday, July 14. The tour ends at 10 p.m. on Monday, July 16 at the Hyatt.

**Cost:** \$295 double occupancy; \$75 single supplement. Price includes lodging for Saturday and Sunday, ground transportation from the Hyatt, most meals and snacks, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

**Saturday, July 14** — We'll depart Denver at 1 p.m. and arrive in Vail for a late afternoon tour and reception at Betty Ford Alpine Gardens, the highest public garden in North America. A delicate oasis of mountain flora, we'll explore three dazzling, distinct gardens, home to 1,500 native plant species. A special welcoming dinner is also planned.

**Sunday, July 15** — On this morning we will head to Shrine Pass for spectacular views of wildflower meadows. We'll enjoy a two-mile hike through this alpine life zone and a picnic lunch before heading back to Vail. In the afternoon, we'll visit several wonderful private gardens in this famous town, then enjoy dinner on your own before returning to Denver.

## Day Trips Pre- and Post-conference

### Breckenridge/Fairplay Hiker

#### Wednesday, July 11 [T04] or Saturday, July 14 [T20]

**Times:** Depart the Hyatt at 7:00 a.m. and return by 9:00 p.m.

**Cost:** \$85. Price includes ground transportation from the Hyatt, lunch and dinner, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

Located in Summit County, an hour's drive into the mountains from Denver, the Breckenridge/ Fairplay area is a botanist's paradise. We will stop in the mountain town of Breckenridge to visit private gardens before proceeding to our hike at Hoosier Pass, where meadows of wildflowers and a mountain picnic await us. We will continue to the historic town of Fairplay to discover the wildflowers and endemic/endangered plants special to this area. We'll take a tour of Fairplay before having dinner in a historic hotel or nearby ranch.

## Colorado Springs and Gardens of the Gods [T05]

Wednesday, July 11

**Times:** Depart the Hyatt at 7:00 a.m. and return by 9:30 p.m.

**Cost:** \$95. Price includes ground transportation from the Hyatt, lunch and dinner, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

We'll travel south of Denver to Colorado Springs. You can enjoy one of two morning options: the famous Pikes Peak Cog Train (highest railroad in U.S.) or a tour of Colorado Springs and Manitou Springs. The tour will include visits to the Air Force Academy, Cave of the Winds and Manitou Cliff Dwellings after the morning tours. The group will join for a hike and lunch amongst the red sandstone formations at the Garden of the Gods. This 1,300-acre park at the base of Pikes Peak reflects the area's rich biodiversity of local flora and fauna. Two spectacular private garden tours are planned before our BBQ dinner at the Flying W Ranch. We'll return to Denver by 9:30 p.m.



## Fort Collins—Scientific to Spectacular [T06]

Wednesday, July 11

**Times:** Depart the Hyatt by 7:30 a.m. and return by 6:00 p.m.

**Cost:** \$60. Price includes ground transportation, lunch and reception and guiding services.

**Tour Limit:** 40 (minimum 20)

On this trip we'll tour the National Seed Storage Bank, the W. D. Holley Plant Environmental Center (CSU Department of Horticulture and Landscape Architecture) and trial gardens. Afterwards, we'll enjoy a tour and lunch at the Fort Collins Wholesale Nursery (primary grower of Plant Select® woody selections). We'll tour several very spectacular private gardens and enjoy a cocktail reception before returning to Denver.



## Foothills Horticultural Hiker

Wednesday, July 11 [T07] and Saturday, July 14 (with CBHL participants) [T22]

**Times:** Depart Hyatt at 7:30 a.m. and returns by 6:00 p.m.

**Cost:** \$50. Price includes ground transportation, lunch, entry fees and guiding services.

**Tour Limit:** 30 (minimum 20)

Spend the day investigating the plant and animal diversity of a foothills ecosystem. A transition zone between plains and montane, this area features grasses, wildflowers, scrub oak and ponderosa pine. The morning hike at Roxborough State Park provides wonderful geological features through four distinct ecosystems and seven plant communities. Enjoy a relaxing lunch and tour at Chatfield Nature Preserve, including a woodland riparian ecosystem and 10 acres of wetlands. The afternoon hike will be through ponderosa pines and grasslands, with a special tour of a native grasslands project.



## Private Gardens of Denver—Full Day

Wednesday, July 11 [T08] or Saturday, July 14 (with CBHL participants) [T21]

Depart the Hyatt at 8:00 a.m. and return by 5:00 p.m.

**Cost:** \$50. Price includes ground transportation, lunch, entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

On this tour we'll visit some of the most exquisite gardens in the Denver area. The tour will provide a mixture of uniquely western gardens, rock gardens, water gardens and Xeriscape gardens. A special highlight will be our stop for lunch and a tour of Hudson Gardens, one of Colorado's newest public gardens. Only four years old, this 30-acre regional display garden is a wonderful exhibition of the unique trees and plants that thrive in the dry Colorado climate.



## Rocky Mountain National Park

Wednesday, July 11 [T09] or Sunday, July 15 [T19]

Depart the Hyatt at 7:00 a.m. and return by 9:30 p.m.

**Cost:** \$95. Price includes ground transportation from the Hyatt, lunch and dinner, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

We'll travel northwest from Denver to Rocky Mountain National Park, one of the most famous U.S. national parks. In the morning we'll investigate special sites where endemic/endangered plants

have been identified. This will be followed by a wildflower hike and picnic. No tour would be complete without the scenic drive on the Trail Ridge Road for a spectacular view from the Continental Divide. We will take the Road over the Divide and have a short hike at an elevation of over 11,000 feet. The hike provides great alpine flowers and spectacular views of the Rocky Mountains. We'll enjoy dinner in the mountains before returning to Denver by 9:30 p.m.



## Half Day Tours Pre- and Post-conference

### Tour of Mt. Goliath

Depart the Hyatt at 7:30 a.m. and return by 1:00 p.m.

**Wednesday, July 11 [T12], Friday, July 13 [T15]  
and Sunday, July 15 [T18]**

**Cost:** \$30. Price includes ground transportation from the Hyatt, lunch, all entry fees and guiding services.

**Tour Limit:** 80 (minimum 20) each day.

This tour will explore the beauty of mountain wildflowers and ancient bristle cone pines at Mt. Goliath, a site operated by Denver Botanic Gardens starting at an elevation of 12,000 feet. We'll hike the M. Walter Pesman Trail, which is part of the Mt. Evans ecosystem. The 1.5-mile trail presents a unique opportunity to explore a wide variety of plants amid breathtaking scenery. Along the trail, you can see flowers of the subalpine and alpine tundra life zones. After a picnic lunch, we'll return to the Hyatt. Sturdy walking shoes and clothing appropriate for possible abrupt weather changes should be worn on this moderate-level hike.

### Geology of Colorado

**Wednesday, July 11 [T10] and Friday, July 13 [T13]**

**Times:** On July 11 and 13, we'll depart the Hyatt at 7:30 a.m. and return by 1:00 p.m. On July 13, we'll depart the Hyatt at 12:30 p.m. and return by 5:30 p.m.

**Cost:** \$35. Price includes ground transportation, lunch, all entry fees and guiding services.

**Tour Limit:** 40 (minimum 20)

Just a 20-minute ride from downtown Denver will take you back in time 300 million years. We'll explore Colorado's geologic history with tours/hikes of Dinosaur Ridge, Red Rocks and the Morrison area.



### Private Gardens of Denver—Half Day

**Wednesday, July 11 (morning)[T11], Friday, July 13 (morning) [T14] and Saturday, July 14 (afternoon) [T16]**

**Times:** Wednesday and Friday depart at 8:00 a.m. and return by 12:30 p.m. Saturday depart at 1:00 p.m. return by 5:30 p.m.

**Cost:** \$30. Price includes ground transportation, lunch and guiding services.

**Tour Limit:** 40 (minimum 20)

The tour will provide a look at a mixture of uniquely western gardens, rock alpine gardens, water gardens and Xeriscape gardens. This tour will include a stop at Hudson Gardens or a community garden.



## Workshops—Wednesday, July 11

### Continuing Education: Analyzing the Present, Planning for the Future [W01]

**Place:** Hyatt Regency

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenters:** *Greg Marsello, Vice President for Organizational Development, Learning Resources Network; Linda L. Jones, Manager, Continuing Education, The School of the Chicago Botanic Garden; Amy Mugg, Educator, White River Gardens at the Indianapolis Zoo; Julie Jenney, Education and Special Events Coordinator, The Scott Arboretum of Swarthmore College; Ruth Crowley, Enrichment Center Senior Manager, Denver Botanic Gardens.*

**Cost:** \$125, includes lunch

**Limit:** 60 (minimum 25)

Join Greg Marsello, of the nationally recognized Learning Resources Network (LERN) and representatives from four unique gardens as they discuss key strategies to position your continuing education program. During the interactive lectures and the “perspectives” session you will learn specific techniques to reach both your mission driven goals and income projections. (A supply list will be mailed upon registration.)



### Getting Involved With the Junior Master Gardener Program [W02]

**Place:** Hyatt Regency

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenters:** *Lisa A. Whittlesey, Extension Program Specialist/Horticulture, Junior Master Gardener Program Coordinator, Texas A&M University; Randy Seagraves, Extension Associate/Horticulture, Junior Master Gardener Curriculum Coordinator, Texas A&M University; Cynthia Klemmer, Garden Programs Facilitator, Texas A&M University.*

**Cost:** \$125, includes lunch

**Limit:** 70 (minimum 15)

The Junior Master Gardeners' (JMG) Program is an exciting national youth gardening program that cultivates leadership and volunteerism by utilizing fun, hands-on gardening projects. The workshop provides an overview of the JMG program and JMG Level One curriculum materials through a combination of instruction and “hands-on” activities. You can find out more about the JMG website, how to start a JMG group, current state and community partners, program evaluation/research and how your program can become involved. Come and join our workshop

for a “Hamburger Planting, Gas Gobbling, Plant Part Rapping, Bug Sucking, Juice Jammin, Homework Composting, Good Time!”



### Keys to a Successful Garden Store [W07]

**Place:** Hyatt Regency

**Time:** Wednesday, July 11, 1:00–4:00 p.m.

**Presenter:** *Andrew Andoniadis, Owner, Andoniadis Retail Services*

**Cost:** \$69

**Limit:** 50 (minimum 10)

Learn how to: improve revenue, profits and customer satisfaction; set expectations for shop management; establish an easy way to monitor critical results; earn additional income by making your shop a destination store for non-visitors; manage inventory levels; assure the product selection focuses on the mission and avoids UBIT problems.



### Place Yourself in a Physically Challenged Body [W05]

**Place:** Denver Botanic Gardens

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenters:** *Robert Alexander, Director of Regional Programs, Student Conservation Association — Three Rivers Office; Liza Thornton, Horticulturist (Horticulture Therapist in Training), Fox Hill Farm*

**Cost:** \$125, includes lunch & transportation to/from hotel

**Limit:** 20 (minimum 10)

Place yourself in the role of a physically challenged visitor to your garden. Are your gardens, the garden volunteers and the garden's education department prepared to welcome these people to your programs? You will be asked to participate as a physically challenged client in two botanical workshop sessions and as a physically challenged visitor in one guided tour. These sessions are designed to show you how to welcome physically challenged participants into your programs. We will use artificial methods and role-playing to simulate a particular physical challenge. The day will include an exploration session to help us think about appropriate teaching methods for physically challenged individuals who participate in our programs. At the end of the day all students will devise methods to explore their own ideas for serving this special population of botanical garden patrons.

## Tree Biology and Pruning Your Landscape Trees [W06]

**Place:** Denver Botanic Gardens

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenter:** *Douglas L. Airhart, I.S.A., Certified Arborist and Professor, School of Agriculture, Tennessee Technological University*

**Cost:** \$125, includes lunch & transportation to/from DBG

**Limit:** 20 (minimum 10)

Part I: Review basic tree biology, root and stem growth. Learn to select top quality specimens from nurseries and garden centers. Learn how and why to avoid “mulch volcanoes” around trees. Participate in field excavation of young tree root growth and examination of root flares to verify healthy trees.

Part II: Tree pruning rules have changed. Learn proper tools to use to identify the branch collar, critical to proper pruning. Learn the value of temporary branches and techniques of natural target pruning. Distinguish coarse, medium and fine pruning for landscape trees. Hands-on practice in the field included.



## Training Engaged Interpreters: Fostering a Dialogue and Recognizing Bias with Visitors [W04]

**Place:** Hyatt Regency

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenters:** *Mary Kay Cunningham, Manager of Interpretive Programs, Peggy Notebaert Nature Museum; Rick Zenn, Education Director, World Forestry Center.*

**Cost:** \$125, includes lunch

**Limit:** 50 (minimum 25)

This workshop offers a user-friendly introduction to creating more powerful interpretive training activities for staff and volunteers. Participatory exercises will introduce basic interpretive principles, the benefits of dialogue, and explore how the bias of visitors and staff can influence an interpretive experience. Instructions and materials will be offered to encourage customizing this training for local sites.



## Understanding Visitors — The Why and How of Visitor Research [W03]

**Place:** Hyatt Regency

**Time:** Wednesday, July 11, 9:00 a.m.–4:00 p.m.

**Presenters:** *Barbara H. Butler, Ph.D., Consultant; Marcella Wells, Ph.D., Director, Environmental Learning Center, Colorado State University.*

**Cost:** \$125, includes lunch

**Limit:** 50 (25 minimum)

Public garden educators and administrators are increasingly expected to provide information to funders, boards, staff and local stakeholders regarding the impact of their educational programs and services. However, some educators and administrators lack the necessary understanding about the value of evaluation or skills necessary to conduct appropriate visitor studies. Training is needed to help administrators and staff to understand the rationale for evaluation and to develop the necessary skills for conducting simple and useful program and product evaluations. This will be an interactive workshop for participants to learn evaluation techniques and plan their implementation at their home institution.



# Concurrent Sessions

Thursday, July 12  
Block A  
1:00–2:30p.m.

## Asheville Plus 1: How Have You Implemented the International Agenda for Botanic Gardens in Conservation in Your Garden? [S01]

**Track:** Conservation/Environmental

**Moderator:** *Ry Southard, Executive Director, Vail Alpine Garden Foundation*

**Speakers:** *Nicola Ripley, Director of Horticulture, Betty Ford Alpine Gardens; Carol Dawson, Director of Research, Denver Botanic Gardens; Steven Clemants, Vice President of Science, Brooklyn Botanic Garden; Peter Wyse-Jackson, Secretary General, Botanic Gardens Conservation International; Teresia M. Hazen, Med, HTR, QMHP, Horticultural Therapy Coordinator, Legacy Health System*

The International Agenda was launched at the 2000 World Botanic Garden Congress in Asheville. Speakers will demonstrate how small, medium and large U.S. gardens have embraced the agenda into their missions and operations. The session will also compare U.S. conservation efforts with the work of gardens around the world.



## Children's Gardens Now in Design and Construction: New Directions and Applying Lessons from Recently Built Gardens [S02]

**Track:** Design

**Moderator:** *Holly Shimizu, Executive Director, U.S. Botanic Garden*

**Speakers:** *Herbert R. Schaal, FASLA, Principal/Vice President, EDAW Inc.; Linda Eirhart, Curator of Plants, Winterthur Museum, Garden, & Library; Gail Kiley-Sanders, Director of Horticultural Education, Massachusetts Horticultural Society; Lisa Roberts, Director of Conservatories, Garfield Park Conservatory*

Designing, building and living with gardens for children is unlike any other form of gardening. Children's gardens present us with huge design and maintenance challenges. In this session, you will learn from the experiences of existing children's gardens, and how these lessons are currently being applied to the design and construction of new children's gardens in other public gardens across America.

## Dipping Into the Non-traditional Volunteer Pools [S03]

**Track:** Volunteer Management

**Moderators:** *Karen Haas, The Holden Arboretum & Elizabeth Ley, U.S. National Arboretum*

**Speakers:** *Karen L. Haas, HTR, Horticultural Therapist, The Holden Arboretum; Elizabeth Ley, Gardens Unit Leader, U.S. National Arboretum; Mary Lou Kelly, Director of Education and Operations Manager, Quail Botanical Garden; Shane Smith, Director, Cheyenne Botanic Gardens*

There is no question that volunteers are an integral component of the labor force and a vital link to the community for many public gardens. As garden space and programs continue to expand, organizations must consider and reach out to groups of people that have not traditionally been utilized in garden volunteer pools. This panel discussion will highlight four public gardens that successfully utilize volunteers with disabilities, older adults, individuals from local justice systems (community service) or young AmeriCorps teams, and discuss the benefits for the garden, staff, volunteers and community.



## Garden Marketing on the Internet: The Wicked Web We Weave [S04]

**Track:** Development

**Moderator:** *Marnie Conley, Phipps Conservatory and Botanical Gardens*

**Speakers:** *Janet Marinelli, Director of Publishing, Brooklyn Botanic Garden; Maria Klein, Publications Manager, Minnesota Landscape Arboretum; Derek Norman, Director, Creative Services, Chicago Botanic Garden; Marnie Conley, Director of Marketing, Phipps Conservatory and Botanical Gardens*

The way we do business today has dramatically changed with technology's advancements, and gardens can benefit. In this session, you will learn how to weave your own garden's Web through audience identification, site content and design, as well as online marketing tools like search engines, online surveys, listserv features and e-commerce. Turn your web site users into "real" visitors!



## Growing People Beyond Prison Walls [S05]

**Track:** Education

**Moderator:** *Shelley A. Genzer, Extension Assistant, Texas Agricultural Extension Service*

**Speakers:** *Lisa A. Whittlesey, M.A., Extension Program Specialist; Patrick Neal Williams, Ph.D., HTM, Assistant Professor, Murray State University; Cedric Mills, Educational Specialist, Bryan Federal Prison Camp; J.T. Langley, Technical Department Chairman & Horticulture Instructor, Lee College Huntsville Center*

The Horticultural Technician Certificate Program is growing people inside and outside prison walls. It is a model program, in existence for more than 10 years, using horticulture as the teaching tool to cultivate incarcerated individuals to become highly trained horticultural technicians (certified). Public horticulture and professionals alike can learn more about this exciting program and how to use it as a model in their own local programming.



## Lessons From an Enabling Garden: Everyone Benefits From Universal Access [S06]

**Track:** Visitor Services

**Moderator:** *Maria Gabaldo, M.Ed., HTR, OTR, Coordinator, Buehler Enabling Garden, Chicago Botanic Garden*

**Speakers:** *Gene Rothert, HTR, Manager of Horticultural Therapy Services and the Buehler Enabling Garden, Chicago Botanic Garden; Julie Vidotto, Director, Visitor Education, Chicago Botanic Garden; Joel Snyder, President, Audio Description Associates; Maria Gabaldo, M.Ed., HTR, OTR, Coordinator, Buehler Enabling Garden, Chicago Botanic Garden*

Come learn how Enabling Garden techniques can enhance the quality of every visitor's experience in your garden. Panelists from the Buehler Enabling Garden, recipient of the American Association of Museums' 2000 Accessibility Award, illustrate how strategies of universal accessibility and design have benefited a broad range of visitors from young families to senior citizens.



## Pioneering the People-Plant-Information Connection: Innovative Information Services for the 21st Century [S07]

**Track:** Technology

**Moderator:** *Janet Evans, Library Manager, Pennsylvania Horticulture Society*

**Speakers:** *Celine Arseneault, Botanist-Librarian, Montreal Botanic Garden; Janet Evans, Library Manager, The Pennsylvania Horticultural Society; Susan Eubank, Senior Librarian, Denver*

*Botanic Gardens; Richard T. Isaacson, Bibliographer and Head Librarian, Andersen Horticultural Library, Minnesota Landscape Arboretum.*

The information landscape is rapidly changing and so are our institutional libraries. Learn how four libraries are using their resources differently to reach new audiences, create community, and improve services to their traditional customers. Discover how investments in innovative information services can serve a very large audience by bringing information about plants to the public garden visitor as well as the worldwide customer.



## Preparation, Planning & Persistence: Developing a GIS as an Information Management Tool [S08]

**Track:** Curatorial

**Moderator:** *Ann Cook, Assistant Curator, Longwood Gardens*

**Speakers:** *John F. Wachter, Curator of Horticultural Collections, Bernheim Arboretum and Research Forest; Wayne Cahilly, Manager of Institutional Mapping Dept., New York Botanical Garden; Rhoda Maurer, Plant Records Supervisor, Scott Arboretum of Swarthmore College; Rebecca A. Sucher, Coordinator of Plant Records/Applications, Missouri Botanical Garden*

Geographic Information Systems (GIS) has become a popular and viable tool for information management. Participants in this session will be exposed to the decision-making and implementation processes involved with development of a GIS. Multi-tasking operations such as collections maintenance, facilities management, educational and research alternative, and natural areas management are among the strengths that have led GIS to be such a valuable alternative for public gardens. Ultimately, we hope to provide participants with the answers they need to investigate GIS as an information management option.



## School Gardens: Garden Professionals Pioneering the Connection Between Students and Plants [S09]

**Track:** Education

**Moderator:** *Amy Southon, Manager, School & Teacher Services, Chicago Botanic Garden*

**Speakers:** *Don Hohimer, Teacher, Cajon Valley Middle School; Sharyl McGrew, Program Coordinator, Kids in Gardens Program, Aquatic Outreach Institute; Amy Southon, Manager, School & Teacher Services, Chicago Botanic Garden; Julie Warsowe, Brooklyn GreenBridge, Brooklyn Botanic Garden*

Nationwide, schools are installing flower, vegetable or habitat gar-

dens, then integrating a garden-based curriculum for students. This session provides practical information for botanic garden professionals facing the unique challenges that come with school garden projects—meshing the growing season with the school year, involving the community in the garden project or aligning garden-based projects with required curricula, content and assessment standards.

Thursday, July 12  
Block B  
3:00–4:30p.m.

## Branching Out: Program Partnering with Libraries and Other Institutions [S10]

**Track:** Education

**Moderator:** *Katherine Johnson, Manager, Family & Youth Programs, Chicago Botanic Garden*

**Speakers:** *Sharon Myrie, Vice President of Education, Brooklyn Botanic Garden; April Pickrel, Program Coordinator, Nichols Arboretum, University of Michigan; Jo Falls, Education Curator, Tohono Chul Park; Katherine Johnson, Manager, Family & Youth Programs, Chicago Botanic Garden*

What can happen when public garden/arboretum programming staffs team up with librarians and programming staffs at other cultural institutions to create children's programs? Panelists will discuss how such collaborations helped them meet their goals and will share insights about how to make the most of partnership programs.



## Developing, Curating and Maintaining a Horticultural Therapy Collection [S11]

**Track:** Plants & Plant Collections

**Moderator:** *Nancy K. Chambers, HTR, Director, Glass Garden/Rusk Institute*

**Speakers:** *Gwenn Fried, Horticultural Therapist, Glass Garden/Rusk Institute; Karen L. Haas, HTR, Horticultural Therapist, The Holden Arboretum; Rebecca Haller, HTM, Manager of Horticultural Therapy Programs, Denver Botanic Gardens; Maria Gabaldo, HTR, OTR, Coordinator of the Enabling Garden, Chicago Botanic Garden; Teresia M. Hazen, Med, HTR, QMHP, Horticultural Therapy Coordinator, Legacy Health System*

Plant collections for horticultural therapy programs at botanic gardens or healthcare facilities can be developed as professionally as any other specialty collection—with defined selection criteria and standards of care. Designed with sensitivity and imagination,

these collections can enhance gardens and offer new connections between people and plants.



## Funding Opportunities for Public Gardens from Three Federal Agencies [S12]

**Track:** Development

**Moderator:** *Barbara Butler, Retired Program Officer, Informal Science Education Program, NSF*

**Speakers:** *Barbara H. Butler, Retired Program Officer, Informal Science Education Program, NSF; Erich S. Rudyj, Biological Scientist, National Biological Control Institute, USDA; Steven B. Shwartzman, Program Officer, Office of Museum Programs, IMLS*

Representatives from the Institute of Museum and Library Services, office of Museum Programs; the National Science Foundation, Informal Science Education Program; and the USDA National Biological Control Institute will give a general overview of programs and funding available from each of these three agencies.



## How to Collect, Interpret and Use People-Plant Interaction Information [S13]

**Track:** Administration

**Moderator:** *Candice Shoemaker, Director, School of the Chicago Botanic Garden*

**Speakers:** *Diane Relf, Ph.D., Professor, Virginia Polytechnic Institute and State University; Candice Shoemaker, Ph.D., Director, School of the Chicago Botanic Garden*

Building on Diane Relf's plenary session, this session will provide a variety of direct applications for using People Plant Interaction information in planning, such as in program development, marketing and budgeting. Specific examples of how current People Plant Interaction information can be used will be presented. Strategies for furthering the understanding of the People Plant Interaction will also be discussed.



## Into the 21st Century: Ecologically Responsible Facilities for Botanical Gardens [S14]

**Track:** Design

**Moderator:** *Ann Milovsoroff, CSLA, FASLA, Landscape Architect, Royal Botanical Gardens*

**Speakers:** *Cornelia Hahn Oberlander, FCSLA, FASLA, Landscape Architect; Shane Smith, Director, Cheyenne Botanic Gardens; Kim Sorvig, Director of Horticulture, Kew, MLA, Research Assistant Professor, School of Architecture and Planning, University of New Mexico; Ann Milovsoroff, FASLA, CSLA, Landscape Architect, Royal Botanical Gardens, Ontario*

To remain relevant in the 21st century, botanic gardens must show the public first-class examples of sustainable, ecologically responsible buildings and their landscapes. This session examines both high-end and seat-of-the-pants examples, as well as specific, available technologies, and the choice of collections or displays that have visitor impact with minimal energy requirements.



## Keeping Track Along the Way: Institutional Archives and Records Management [S15]

**Track:** Administration

**Moderator:** *Susan Fugate, Head, Special Collections, National Agricultural Library, U.S. Department of Agriculture*

**Speakers:** *Bernadette G. Callery, Librarian, Carnegie Museum of Natural History; Sheila Connor, Archivist, Arnold Arboretum Library, Harvard University; Nina B. Frederick, Program and Management Analyst, Life Cycle Management Division, National Archives and Record Administration*

Designed for all who have an interest in the availability and preservation of institutional records, from accession records of living collections to historic correspondence, this panel will address managing archives and records. The speakers, representing both public and private institutions, will discuss records of all types; print, photographic and electronic.



## Linking Data, Linking Efforts: Digital Herbaria Online [S16]

**Track:** Curatorial

**Moderator:** *Anukriti Sud, Executive Director, Bloom*

**Speakers:** *Dr. Gerald Guala, Keeper of the Herbarium, Systematist, Fairchild Tropical Garden; Douglas Holland, Archivist, Missouri Botanical Garden; Chris Freeland, Web Group Project Leader, Missouri Botanical Garden; Kevin E. Indoe, Science Information*

*Manager, The New York Botanical Garden; Anthony Kirchgessner, Science Information Manager, The New York Botanical Garden; Melissa Tulig, Imaging Coordinator, The New York Botanical Garden*

This session highlights issues surrounding digital herbaria, their conceptualization, construction and maintenance, and their important links to conservation, collections and research work in the botanical world. Information managers from prominent botanical institutions will address the issues of specimen databases and the integral part they play in creating a digital herbaria, the capturing and curation of images, linking these to other information such as maps, living collections and research work, and making these data available on the World Wide Web. This will be discussed in the larger context of the importance of information management, the need to invest in digital resources, and the centrality of digitization efforts to the functions of a botanical institution.



## Technologies for Mapping Your Garden [S17]

**Track:** Curatorial

**Moderator:** *Boyce Tankersley, Manager of Collections Documentation, Chicago Botanic Garden*

**Speakers:** *Wayne Cahilly, Manager, Institutional Mapping Department, The New York Botanical Garden; Walt Dunlap, Mapping Specialist, The New York Botanic Garden; Veronica Harry-Jackson, Mapping Technician, Chicago Botanic Garden; Nina L. Savar, GIS Manager, Northeast Illinois Planning Commission; Dr. Susan Stitt, USGS Center for Biological Informatics*

The goal of this session is to give botanic garden administrators, managers and staff an overview of the techniques and strategies already being used to map plants. The speakers have been chosen so that the audience will be exposed to a wide range of technology levels, costs and benefits. Topics include how to collect the data, use of different mapping software by botanic gardens, analyzing and extracting information from your maps and how to keep track of the maps you have created. Speakers represent botanic gardens, the USGS, and regional planners.



Friday, July 13  
Block C  
10:30a.m.–noon

## A Child's Garden of Verses: Children's Activity Booklet/Idea Exchange [S18]

**Moderator:** *Jo Falls, Education Coordinator, Tohono Chul Park*

**Track:** Education

**Speakers:** *Jo Falls, Education Curator, Tohono Chul Park; Meg Quinn, Director of Education, Tucson Botanical Gardens*

Whether as stand-alone publications or activity guides complementing on-site tours, public gardens are publishing activity booklets for children and families. Can these publications take the place of interactive tours? Beyond the word puzzles, scavenger hunts and matching exercises, what other kinds of inquiry-based learning can be contained within the pages of these passports to the natural world?

Please bring 40 copies of your publication(s) and pre-register by checking the appropriate box on the registration form that indicates you plan on attending this session.



## Conservation Partnerships in Colorado Public Land Management [S19]

**Track:** Conservation/Environmental

**Moderator:** *Dr. Carol A. Dawson, Director of Research, Denver Botanic Gardens*

**Speakers:** *Karl Cordova, Supervisor Resource Management Department, Rocky Mountain National Park, National Park Service; Eric Lane, State Weed Coordinator, Colorado Department of Agriculture; Carol Spurrier, National Botanist, U.S. Bureau of Land Management; Thomas Grant, Research Associate, Denver Botanic Gardens Research Department*

Botanical gardens and arboreta are essential players in global plant conservation! Most of our organizations are in unique positions to choose conservation initiatives and form partnerships with many governmental agencies or NGOs. This session will discuss some of the conservation projects and partnerships formed by Denver Botanic Gardens and highlight the important interaction with the public.



## Excellence in Volunteer Management [S20]

**Track:** Volunteer Management

**Moderator:** *George Briggs, Executive Director, The North Carolina Arboretum*

**Speakers:** *George Briggs, Executive Director, The North Carolina Arboretum; Laurel Rimmer, Interpretive Gardener, Wave Hill; Linda Jones, Manager of Continuing Education, Chicago Botanic Garden*

This session addresses methods of unleashing the power of volunteer resources through specialized strategies (i.e., the World Botanic Garden Congress model), training emphasis using continuing education resources and management strategies to strengthen docent programs. By emphasizing education and clear, integrated roles for volunteers, we build their confidence and job satisfaction, increase retention and leverage their value to the institution.

## Flora Portrayed: Identifying Plants from the Past [S21]

**Track:** Plants & Plant Collections

**Moderator:** *Peggy Cornett, Director, Thomas Jefferson Center for Historic Plants at Monticello.*

**Speakers:** *Peggy Cornett, Director, Thomas Jefferson Center for Historic Plants at Monticello; Dr. Arthur O. Tucker, Research Professor, Delaware State University.*

When investigating plants in earlier eras, before the age of photography and without the benefit of herbarium specimens, many avenues must be pursued in order to determine their identity. This session will look at the documentation of plants in art and literature using a botanist's eye, a taxonomist's precision and a garden historian's knowledge of the period.



## Integrated Pest Management in Public Gardens: Pest Prediction and Public Perception [S22]

**Track:** Plants & Plant Collections

**Moderator:** *Scott Aker, IPM Specialist, U.S. National Arboretum*

**Speakers:** *Dr. Casey Sclar, IPM Coordinator, Longwood Gardens; Scott Aker, IPM Specialist, U.S. National Arboretum; Dr. Karel Jacobs, Plant Pathologist, Morton Arboretum*

Integrated Pest Management (IPM) can be more than politically correct plant care. New tools are constantly being developed to manage pests and diseases, and keeping up with the latest technology is no easy task. Public garden IPM practitioners will share their latest information and will touch on IPM outreach efforts.



## Maples in North American Collections: A Potential Model for Collaborative Collection Development [S23]

**Track:** Plants & Plant Collections

**Moderator:** *Susan J. Wiegrefe, Ph.D., Tree Breeder, The Morton Arboretum*

**Speakers:** *D. R. Otis, Graduate Student Cornell University and Coordinator, NAPCC Acer Collection, Ithaca, NY; A. Peter Wharton, Curator, David C. Lam Asian Garden, University of British Columbia, Vancouver, BC*

A collaborative effort is underway to assess and improve the representation of maples in North American public gardens. We have inventoried *Acer* taxa in curated collections, had collections authoritatively verified, and prioritized target taxa and collecting efforts. This may serve as a model for collaborative collections of other taxa.

## Planning for Success—Effectively Managing Stakeholder Participation [S24]

**Track:** Design

**Moderator:** *Scott Scarfone, LDR International, Inc.*

**Speakers:** *Scott C. Scarfone, LDR International, Inc., An HNTB Company; Tres Fromme, Planning and Design Specialist, Longwood Gardens; Scott Mehaffey, Landscape Architect, Morton Arboretum*

A broad-based participatory design process involves key stakeholders to ensure project viability and success. This presentation focuses on “bottom-up” stakeholder participation and consensus-building, and ways to successfully engage staff, trustees and other groups in the planning process. Real-life examples will illustrate the importance of formative input from front-line staff, the need to balance user preferences and donor desires with funding and maintenance limitations and ways to sustain project support and enthusiasm throughout protracted periods of planning, design and construction.



## Sponsorships I: Corporate Sponsors' Strategic Goals [S25]

**Track:** Development

**Moderator:** *Jennifer Darling, Director of Development and Membership, Denver Botanic Gardens*

**Speakers:** *Leslie Tweed King, Northern Trust Bank of Colorado; Carol Shearon, Xcel Energies Foundation.*

While many corporations are increasing their event sponsorship investments, competition for corporate support is fierce. Nonprofit organizations must demonstrate a full understanding of the sponsor's perspective and exhibit firm knowledge about the measurability of results in order to launch and sustain a successful sponsorship program. Denver business representatives will describe their corporate sponsorship programs, provide examples of sponsorships that have effectively met established strategic goals, and identify factors by which successful sponsorships are judged.



## Stewardship: A Strategic Task for Board, CEO, and Staff [S26]

**Track:** Trustees

**Moderator:** *Frank J. Molek, Director of Development and Communications, Minnesota Landscape Arboretum*

**Speakers:** *Peter J. Olin, Director & Chief Executive Officer, Minnesota Landscape Arboretum; Eve Benesh, President, Board of Trustees, Minnesota Landscape Arboretum; Frank J. Molek, Director*

*of Development & Communications, Minnesota Landscape Arboretum; Mary Pat Matheson, Director and Chief Executive Officer, The Red Butte Gardens and Arboretum; Trustee, Board of Trustees, The Red Butte Gardens and Arboretum Foundation; Susan Kropf, Development Director, The Red Butte Gardens and Arboretum*

Explore the benefits of involving key board leaders and CEOs in ongoing stewardship activities. Discover techniques to maximize their effectiveness and clarify the role of chief advancement officers in coordinating all stewardship activities. Speakers will highlight the philosophy, merit, and components of good stewardship, as evidenced in strategic stewardship programs at two institutions.

**Friday, July 13**  
**Block D**  
**1:30–3:00p.m.**

## Building A Botanic Garden Board of the Future [S27]

**Track:** Trustees

**Moderator:** *Brinsley Burbidge, Executive Director, Denver Botanic Gardens*

**Speaker:** *Dr. Sandra Hughes, Chief Knowledge Officer and Senior Governance Consultant, National Center for Nonprofit Boards*

The goal of this session will be to raise awareness of Board members, CEO's and senior staff of best practice in the way nonprofit boards operate. Drawing on extensive research in the U.S. and other countries, Dr. Sandra Hughes will challenge current board practices and develop a model for board/CEO/senior staff interaction that will dramatically enhance the effectiveness of these vital relationships.



## Certificate Program Development and Implementation [S28]

**Track:** Education

**Moderator:** *Marjorie Radebaugh, Horticulture/Education Director, Pittsburgh Garden Place*

**Speakers:** *Marjorie A. Radebaugh, Horticulture/Education Director, Pittsburgh Garden Place; Betsy Ney, Director of Public Programs, Tyler Arboretum; William N. Carvell, Director of Education, The Morton Arboretum; Rebecca Haller, Manager of Horticultural Therapy Programs, Denver Botanic Gardens*

Are you contemplating starting a certificate program or looking to improve and enhance one that is already in place? This panel discussion will look at the development, implementation, evaluation and accreditation of certificate programs, focusing specifically on four existing programs. Audience participation and business card exchange will be encouraged.

## A New Twist on Tours! [S29]

**Track:** Education TO BE HELD AT DENVER BOTANIC GARDENS

**Moderator:** *Janet Laminack, Interpretive Guides Coordinator, Denver Botanic Gardens*

**Speakers:** *Carolyn Devine, Education Director, The Berry Botanic Garden; Jim Adams, Curator of the National Herb Garden, U.S. National Arboretum; Janet Laminack, Interpretive Guides Coordinator, Denver Botanic Gardens*

Learn how to engage your visitors by participating in three alternative styles of tours on site at Denver Botanic Gardens. In this hands-on session, one tour captivates the audience with puzzles or games. Another delights and educates with role-playing based on seasonal themes. The final example reaches audiences with special needs by celebrating plants' sensory appeal.

Limited to 60 participants.



## North American Plant Collection Consortium (NAPCC): What's New, What's Planned [S30]

**Track:** Curatorial

**Moderator:** *Dr. Frank W. Telewski, Ph.D., Associate Professor and Curator, W.J. Beal Botanical Garden, Michigan State University*

**Speakers:** *Pamela Allenstein, Programs Manager, AABGA, Coordinator, NAPCC; Bian Tan, Plant Collections Manager, Strybing Arboretum; Anthony Aiello, Curator of Living Collections, Morris Arboretum, University of Pennsylvania; Kris Bachtell, Director of Collections and Grounds, Morton Arboretum; Chris Strand, Director, Green Spring Garden Park*

What is the North American Plant Collection Consortium (NAPCC)? Should your garden participate, and how? What's new in NAPCC and what collections have recently been added to NAPCC? These questions will be addressed in this session drawing from participating NAPCC Collections and from collections being submitted for inclusion in the NAPCC.



## Rock Gardens of the Rockies [S31]

**Track:** Plants & Plant Collections

**Moderator:** *Panayoti Kelaidis, Curator of Plant Collections, Denver Botanic Gardens*

**Speakers:** *Marty Jones, Co-Founder, Betty Ford Alpine Garden, Principal, Colorado Alpine, Inc.; Andrew Pierce, Gardens Director, Hudson Gardens; Herbert R. Schaal, FASLA, Principal/Vice President, EDAW Inc.*

Rock gardens are a natural for the Rocky Mountain region, where the three largest public gardens have all created distinct and popular renditions of this ancient art form. The principal designers from each garden will describe the unique features of their handiwork, and engage in a dialogue with the audience to brainstorm how they, too, can create this most challenging of garden vehicles in their own garden.

## Sponsorships II: Successful Garden Sponsorship Programs [S32]

**Track:** Development

**Moderator:** *Bonnie L. Ronning, Marketing & P/R Manager, Minnesota Landscape Arboretum*

**Speakers:** *Mary Schlax, Sponsorship Manager, Chicago Botanic Garden; Jennifer Darling, Director of Development, Denver Botanic Gardens; Brenda Ross, Director of Development, Dallas Arboretum; Tim Landi, Vice President, External Affairs, The New York Botanical Garden*

Learn how corporate and media sponsorships can deliver a new revenue stream to build your brand, increase attendance and supplement your operations budget. Four garden panelists present case studies showcasing successful commercial, cause-related and media sponsorships. Uncover the secrets behind their success and explore the benefits and pitfalls of sponsorships. Take home a collection of sponsorship case studies gathered from gardens across the country.



## Stanley Smith Horticultural Trust Update [S33]

**Track:** Development

**Moderator:** *Dr. William Louis Culberson, Grants Director, Stanley Smith Horticultural Trust*

Meet the new grants director for the Stanley Smith Horticultural Trust and learn more about the Trust's funding opportunities and application process. The Trust supports education and research in ornamental horticulture, including program/project development, operating expenses, salaries, physical improvements, signage, access, equipment and publications. Attendees are encouraged to participate in this Q & A open forum.



## Successful Internships: Meeting Needs and Expectations for Students and Institutions [S34]

**Track:** Education

**Moderator:** *Mary E. Olien, Assistant Curator for Education, State Arboretum of Virginia at Blandy Experimental Farm*

**Speakers:** *John Wott, Director, Washington Park Arboretum, University of Washington; Susan Barton, Extension Specialist, University of Delaware; Jan McFarlan, Education Coordinator, Morris Arboretum; Paul Spector, Director of Education, The Holden Arboretum*

Today's interns are tomorrow's leaders in public horticulture. Learn how to translate needs and expectations of college programs, institutions and students, both U.S. and international, into successful programs. We will also discuss internship development, promotion and evaluation in small groups. Bring 40 copies of your internship promotional and evaluation materials.



## Water Gardening: An Under-Appreciated Facet of Public Gardening [S35]

**Track:** Plants & Plant Collections TO BE HELD AT DENVER BOTANIC GARDENS

**Moderator:** *Joe Tomocik, Aquatic Plants Curator, Denver Botanic Gardens*

**Speakers:** *Tim Jennings, Section Gardener, Water Gardens, Longwood Gardens; Nancy Styler, Member, Colorado Water Garden Society; Brad McClane, Florida Aquatic Nursery, Vice President, International Water Lily and Water Gardening Society*

Learn from these knowledgeable public gardeners, nurseryman and hobbyist strategies for developing water plant displays that will enhance your garden and provide opportunities for community outreach and partnership. Cultivation, maintenance and collection will also be covered. Session will be held at poolside.

**Limited to 20, so sign up early.**



## When a Garden Goes Public—Preserving the Vision [S36]

**Track:** Administration

**Moderators:** *Susan T. Greenstein, Director, Kykuit Program, Historic Hudson Valley; William Noble, Director of Preservation Projects, The Garden Conservancy*

**Speakers:** *William Noble, Director of Preservation Projects, The Garden Conservancy; Janet Alford, Executive Director, McKee*

*Botanical Garden; Marco Polo Stufano, retired Director of Horticulture, Wave Hill; Pamela Seagar, Executive Director & President, Rancho Los Alamitos*

How does a formerly private garden maintain its artistic and historic integrity once the property has gone public? What is the impact of public programs on the garden's artistic vision and on its collections? We'll explore various approaches to preserving a garden's artistry, once it has gone public, and examine several collaborative models that have been successful.



**Saturday, July 14**  
**Block E**  
**8:00–9:30a.m.**

## The Expanding and Changing Roles of Horticulture Departments in Public Gardens and Arboreta [S37]

**Track:** Administration

**Moderator:** *Dan Moeller, Collections Specialist, Hoyt Arboretum*

**Speakers:** *Tim Johnson, Director of Horticulture, Chicago Botanic Garden; Tony Aiello, Curator and Director of Horticulture, Morris Arboretum of the University of Pennsylvania; Jim Cocos, Horticulture Operations Manager, Missouri Botanical Garden*

A recent trend in public gardens is to increase visitor attendance, community interest, donations and paid admission fees through festivals, events, programs and facility rentals. As the focus of the public garden changes, so do the roles that horticulture departments play in the institution. Inter-departmental relationships with programming, visitor services, marketing/PR and education personnel are more significant and time consuming than they have been traditionally. It also begins to change the ways that we look at hiring staff and maintaining gardens. This session will address how institutions are adapting to support new initiatives, developing new horticultural roles and finding creative ways of maintaining the integrity and aesthetics of horticultural collections/displays.



## The Evolving Index Seminar: Nuts & Bolts, Ethics, Conservation and The Convention on Biological Diversity [S38]

**Track:** Curatorial

**Moderator:** *Bart O'Brien, Director of Horticulture and Curator of the Living Collection, Rancho Santa Ana Botanic Garden*

**Speakers:** *Frank Telewski, Ph.D., Associate Professor and Curator, W. J. Beal Botanical Garden; Bart C. O'Brien, Director of Horticulture, Rancho Santa Ana Botanic Garden; William R. Feldman, Ph.D., Managing Director, Boyce Thompson Arboretum; Kathy Musial, Curator of the Living Collections, Huntington Botanical Gardens; Yulia Kuzovkina-Eischen, Graduate Student, Ohio State University*

The combination of increasing costs of running an Index Seminar program, ethical and conservation concerns and the Convention on Biological Diversity has led some gardens to engage in this activity in non-traditional ways. This session will provide an overview of the how to's and what's next in the world of Index Seminar.

## Financing the Connection Between People and Plants [S39]

**Track:** Development

**Moderator:** *Peter Olin, Director, Minnesota Landscape Arboretum*

**Speakers:** *Peter J. Olin, Director, Minnesota Landscape Arboretum; Ian N. Leese, Principal, School of Horticulture, Royal Botanic Gardens, Kew; Inger J. Schultz, Development Officer, Nichols Arboretum; Mary Lynch Courville, President, The John L. Lynch National Heritage Park*

By means of case studies, the session will provide ideas on strengthening people plant connections through exhibits, outreach activities and festivals, while also incorporating the sponsor of the activity. Hear how to create the activity and how to find the donor, how to involve the donor, how to keep the donor excited and still keep their input from being counterproductive to educational goals.



## The Garden As Art [S40]

**Track:** Design

**Moderator:** *Chris Woods, Executive Director, Chanticleer*

**Speakers:** *Chris Woods, Executive Director, Chanticleer; Marcia Donahue, Artist-gardener; Cevan Forrist, Artist-gardener*

Three garden artists illustrate their art and describe the process of creating gardens based on emotion and personal vision. If the number one reason people visit public gardens is beauty, why aren't gardens more beautiful? Become sensitized to design and horticulture while expanding your understanding of art, passion, plants and life.



## Great Ideas or Help Needed: Development Staff Share All [S41]

**Track:** Development

**Moderator:** *Joan Sunseri, Director of Development, The Morton Arboretum*

Development professionals are welcome to meet their peers and have an interactive discussion on a variety of topics. Briefly share a great idea that might be of interest to others. Advice and feedback will be encouraged as participants also share challenges within their development program. Attendees are encouraged to bring their ideas to share and handouts for 40 participants.



## Something Old, Something New—AAM Accreditation and Governance MAP [S42]

**Track:** Trustees

**Moderator:** *Elizabeth Merritt, Assistant Director, Museum Assessment Program, American Association of Museums*

**Speakers:** *Elizabeth Merritt, Assistant Director, Museum Assessment Program, American Association of Museums; Richard B. Rogers, Trustee, Santa Barbara Botanic Garden; Ed Schneider, President & CEO, Santa Barbara Botanic Garden; Patrick Larkin Executive Director, Green Bay Botanical Garden*

The American Association of Museums offers a variety of services to help museums, including botanical gardens, achieve excellence. This session will review the Accreditation Program, now celebrating its 30th anniversary, as well as introduce a new assessment addressing governance from the Museum Assessment Program. Panelists will discuss the process of becoming accredited, and the benefits reported by accredited institutions. AAM staff, members of the Governance Taskforce and a participant in the Governance MAP Pilot Site Project will describe the new assessment and explore how it will benefit the field.



## Strengthening Our Collections Today to Meet Tomorrow's Challenges [S43]

**Track:** Plants & Plant Collections

**Moderator:** *Rick Lewandowski, Director, Mt. Cuba Center*

**Speakers:** *Dr. Nancy R. Morin, Executive Director, The Arboretum at Flagstaff; Dr. David Galbraith, Coordinator, Canadian Botanical Conservation Network; Dr. Joyce Maschinski, Director of Research, The Arboretum at Flagstaff; Rick Lewandowski, Director, Mt. Cuba Center; Dr. Allan Stoner, Research Leader, National Germplasm Resources Laboratory, USDA/ARS*

Whether your collections are meant for display, education, horticultural introductions or conservation, you can add to their long-term value by documenting them and considering their genetic diversity. This session will consider best practices important for any collection, regardless of its purpose and give examples of how collections are being used.

## Using Visitor Panels in Exhibit Development [S44]

**Track:** Education

**Moderator:** *Diane Gutenkauf, Manager, Interpretation & Exhibits, The Morton Arboretum*

**Speakers:** *Diane Gutenkauf, Manager, Interpretation & Exhibits, The Morton Arboretum; Tim Boland, Curator of Horticultural Collections, The Morton Arboretum; Daryl Fischer, Musynergy; Carla Atwood Hartman, Master Teacher for Architecture, Design & Graphics, Coordinator of Education Visitor Evaluation, Denver Art Museum*

Visitor input is an important component of the exhibit development process. This session will explore how The Morton Arboretum and the Denver Art Museum benefit from engaging diverse visitor groups as consultants during exhibition development.

## Is it Beauty or the Beast? [S45]

**Track:** Plants & Plant Collections

**Moderator:** Dr. Peter Raven, Director, Missouri Botanical Garden

**Panelists:** *Dr. Peter Del Tredici, Director of Living Collections, Arnold Arboretum; Dr. Patricia Duncan, Board of Directors, Mercer Arboretum & Botanic Gardens; Dr. Julia Kornegay, Director, Fairchild Tropical Garden; Dr. William McNamara, Director, Quarryhill Botanical Garden; Dr. Sarah Reichard, Associate Professor, University of Washington. (Other participants to be invited.)*

Kudzu. Water Hyacinth. Salvinia. Are botanical gardens contributing invasive species through our plant collecting and introduction practices? How do we develop a protocol to screen for invasive plants that will satisfy both conservationist and collector? Your active participation in this volatile issue is requested for a panel discussion and open forum.

# Poster Sessions

## Friday, July 13—8:30–10:00 a.m.

### Botany in Action: Bringing Global Issues to Phipps

**Presenter:** *Robert Alexander, Director of Regional Programs, Student Conservation Association - Three Rivers Office*

Botany in Action is a field research program administered by Phipps Conservatory and Botanical Gardens. This session will outline the history of the program and current achievements. Featured in this session will be papers and posters created by a few of the graduate student grantees.



### Community Relations at Public Gardens: Issues, Causes and Responses

**Presenter:** *Karen Daubmann, Fellow, The Longwood Graduate Program*

The satisfaction of the neighbors in the community surrounding a public garden may be a strong link to the success of the garden. This research uses a survey and case studies to uncover issues and solutions for dealing with neighborhood concerns, recommends the best practices of a community relations program and suggests solutions for dealing with community conflict.

### Registration of Ornamental Cultivars

**Presenter:** *Andrew Doran, Plant Taxonomist, Denver Botanic Gardens*

Registration of cultivars facilitates the stabilization of cultivated plant nomenclature. This poster outlines the techniques applied by Denver Botanic Gardens to contribute to a network of linked International Registration Authorities whose goal is to provide accurate and up-to-date nomenclature and descriptive information on cultivated plants for the horticultural and scientific community.



### Promotion of Native Plants Through Greenhouse Sales: A Process

**Presenter:** *Bruce Evans, Horticulturist, Tohono Chul Park*

The poster session will show the process that the greenhouse staff at Tohono Chul Park goes through in choosing native plants to promote in the greenhouse. The process involves research, education and marketing with the end objective of getting the public to use native plants.

## Factors Influencing the Recruitment and Retention of Members in Public Horticulture Organizations

**Presenter:** *Katie Hoffman, Fellow, The Longwood Graduate Program*

What factors influence your organization's membership program? Demographics? Benefits offered? Age of your organization? Data from two surveys distributed nationwide has been collected to answer some of these questions. This research also deems membership programs successful based on a high annual retention rate. Factors and characteristics of these successful programs have been analyzed to suggest best practices for recruitment and retention of members in public horticulture organizations.



## What do Public Garden Visitors Know About Prairies?

**Presenter:** *Sabrina Nelson, Supervisor, Interpretive Programs, Chicago Botanic Garden*

This poster session illustrates how the Chicago Botanic Garden undertook a visitor evaluation study on audience understanding of this valuable natural area. Learn how we developed the program, implemented the study and what we learned about our general public.



## Error: Disk Unreadable

**Presenter:** *John F. Reed, Director of the Library, The LuEsther T. Mertz Library, The New York Botanical Garden*

Digitizing can be a partial solution to your garden's preservation needs when it comes to keeping collection records and institutional archives. Read about some of the current issues involved in managing your garden's information electronically, so that you can better appreciate the expertise and resources needed to do the job.



## Restorative Gardens-Metaphorically Transcending the Human Experience of Life

**Presenter:** *Scott C. Scarfone, ASLA, LDR International, Inc.*

Restorative gardens, either contrived or natural, provide for and give life to a wounded or dying soul through their ability to invigorate mental stimulus and one's connection to nature. Interpretation of restorative garden forms and themes has historically been hampered by the lack of direct evidence as to their meaning. Individual garden components serve as mental guideposts leading the spectator through a metaphysical journey whereby symbolic life-sustaining forces are subconsciously perceived.

What are these mental guideposts and what is their meaning? The renewed emphasis on restorative or healing gardens demands that they be examined under this pretense. This poster presentation will explore the meaning of six different garden types. Through text, drawings and photographs, the poster will dissect the circumstances that lead a garden to be qualified as restorative and the net effect it has on the human experience.



## Group Differences in Preference and Perceived Safety Responses to Vegetation in an Urban Residential Landscape

**Presenter:** *Beth Smith, Master's Student, University of Illinois, Champagne-Urbana*

Do different groups have different responses to vegetation in urban landscapes? This study looks at the effects of race and socioeconomic status on preference and perceived safety responses to vegetation in an urban residential landscape. Information on group differences will help green space managers provide supportive outdoor environments for the community.



## You're Creating History Today: Will It Survive Beyond Tomorrow?

**Presenters:** *Charlotte A. Tancin, Librarian, Hunt Institute for Botanical Documentation (with Malcolm Beasley, The Natural History Museum, London)*

Work at botanical gardens and arboreta results in a trail of documentation, but how well is that trail being maintained? Who decides what information is kept, who keeps it, and how is it kept? Can botanical gardens and arboreta work together with librarians and archivists to preserve their institutional archives?



## The Use of Biodynamic Preparations as an Organic Practice

**Presenter:** *Yuliana Yevoushok, Horticulturist, Cold Spring Harbor Laboratory*

A series of posters will demonstrate Biodynamic Agricultural preparations including what they are composed of, how they are used in organics, and the spiritual connections of each preparation as well as the meanings behind the seasonal and planetary rhythms used in application. Photographs show amazing results of practicing Biodynamics in a New York City garden.

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- **Registration Deadline—May 30. Cancellations in writing received on or before this date will be refunded less \$50 processing fee.**
- You will receive a confirmation letter upon receipt of your registration. You will be notified then if your choices are full or cancelled.
- Don't forget to order your guests reception tickets on this form.
- Registration for multi-day tours must be made by May 4, 2001



# REGISTRATION FORM

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Nick Name: *(As you would like it to appear on badge:)* \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip/Postal Code/Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Check all that apply**

- Individual member   
  Corporate member   
  Institutional member   
  Student member   
  Nonmember   
  Exhibitor  
 First-time attendee   
  Speaker/ moderator— If speaker/moderator, sign release for taping your presentation  
 Yes (please sign) \_\_\_\_\_  no – do not want to be taped  
 # guests traveling with you [ ] Adults [ ] Children. Do you want assistance in planning family activities?  Yes  No

**Special Needs**

Dietary needs: Vegetarian  Other  Specify \_\_\_\_\_

**Registration**

Choose full, daily or 1/2 day registration—fees for full and daily registration include breakfast, lunch and program.

Full	Early Bird Discount	Regular Rate	Late and On-Site Rate	Amount
	Postmarked by 4/30	Postmarked by 5/30	Postmarked after 5/30	
<input type="checkbox"/> Members	\$470	495	570	_____
<input type="checkbox"/> Nonmembers	\$540	565	635	_____
<input type="checkbox"/> Student members	\$320	345	420	_____

Daily	Member	Nonmember	Student Member	Amount
<input type="checkbox"/> Thursday	\$215	225	130	_____
<input type="checkbox"/> Friday	\$205	215	100	_____

1/2 Day	Member	Nonmember	Student Member	Amount
<input type="checkbox"/> Saturday	\$105	115	70	_____

**Sessions—Indicate 1st & 2nd choice for each block (A, B, C, D, E) on line adjacent to session number**

Thursday, July 12		Block A 1:00-2:30p.m.		Block B 3:00-4:30p.m.					
Block A	S01[ ]	S02[ ]	S03[ ]	S04[ ]	S05[ ]	S06[ ]	S07[ ]	S08[ ]	S09[ ]
Block B	S10[ ]	S11[ ]	S12[ ]	S13[ ]	S14[ ]	S15[ ]	S16[ ]	S17[ ]	
Friday, July 13		Block C 10:00a.m.–Noon		Block D 1:30–3:00p.m.					
Block C	S18[ ]	S19[ ]	S20[ ]	S21[ ]	S22[ ]	S23[ ]	S24[ ]	S25[ ]	S26[ ]
Block D	S27[ ]	S28[ ]	S29[ ]	S30[ ]	S31[ ]	S32[ ]	S33[ ]	S34[ ]	S35[ ]
	S36[ ]								
Saturday, July 14		Block E 8:00–9:30a.m.							
Block E	S37[ ]	S38[ ]	S39[ ]	S40[ ]	S41[ ]	S42[ ]	S43[ ]	S44[ ]	S45[ ]

**Receptions/Dinners/Events (R/D/E)**

Opening Reception—Included in full registrations/guests	\$25.00	# attending <input type="checkbox"/>	Cost _____
Chatfield	\$55.00	# attending <input type="checkbox"/>	Cost _____
DBG Box Dinner (concert)	\$15.00	# attending <input type="checkbox"/>	Cost _____
DBG Concert	\$40.00	# attending <input type="checkbox"/>	Cost _____
Directors Breakfast	Free	# attending <input type="checkbox"/>	Cost _____
Sunrise Fitness Walk	\$15.00	# attending <input type="checkbox"/>	Cost _____

**Tours, Outreach Project & Workshops**

**IMPORTANT NOTE: Reservations for multi-day tours must be made by May 4, 2001**

**Tours Pre-Conference Multi-day**

T01 Gardens of the Rockies 7/7-11	\$595 dbl. occ./\$295 sgl. sup.	# attending <input type="checkbox"/>	Cost _____
T02 Crested Butte Wildflower Festival 7/8-11	\$325 dbl. occ./\$140 sgl. sup.	# attending <input type="checkbox"/>	Cost _____
T03 Rocky Mountain Excursion 7/9-11	\$295 dbl. occ./\$85 sgl. sup.	# attending <input type="checkbox"/>	Cost _____

**Tours Wed., July 11—Full Day**

T04 Breckenridge/Fairplay Hiker	\$85	# attending <input type="checkbox"/>	Cost _____
T05 Colorado Springs and Gardens of the Gods	\$95	# attending <input type="checkbox"/>	Cost _____
T06 Fort Collins—Scientific to Spectacular	\$60	# attending <input type="checkbox"/>	Cost _____
T07 Foothills Horticultural Hiker	\$50	# attending <input type="checkbox"/>	Cost _____
T08 Private Gardens of Denver I (Full Day)	\$50	# attending <input type="checkbox"/>	Cost _____
T09 Rocky Mountain National Park	\$95	# attending <input type="checkbox"/>	Cost _____

**Tours Wed, July 11— Half Day**

T10 Geology of Colorado	\$35	# attending <input type="checkbox"/>	Cost _____
T11 Private Gardens of Denver II (Half Day)	\$30	# attending <input type="checkbox"/>	Cost _____
T12 Tour of Mt. Goliath	\$30	# attending <input type="checkbox"/>	Cost _____

**Tours Fri., July 13—Half Day**

T13 Geology of Colorado	\$35	# attending <input type="checkbox"/>	Cost _____
T14 Private Gardens of Denver II (Half Day)	\$30	# attending <input type="checkbox"/>	Cost _____
T15 Tour of Mt. Goliath	\$30	# attending <input type="checkbox"/>	Cost _____

**Tours Sat., July 14—Full Day**

T20 Breckinridge/Fairplay Hiker	\$55	# attending <input type="checkbox"/>	Cost _____
T21 Private Gardens of Denver I (Full Day)	\$50	# attending <input type="checkbox"/>	Cost _____
T22 Foothills Horticultural Hiker	\$50	# attending <input type="checkbox"/>	Cost _____

**Tours Sat., July 14—Half-day**

T16 Private Gardens of Denver II (Half Day)	\$30	# attending <input type="checkbox"/>	Cost _____
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**Tours Post-Conference**

T13 Vail Explorer Sat., July 13—Mon., July 16	\$395 dbl./\$145 sgl. sup.	# attending <input type="checkbox"/>	Cost _____
T18 Tour of Mt. Goliath Sun., July 15 (1/2 day)	\$30	# attending <input type="checkbox"/>	Cost _____
T09 Rocky Mountain National Park (Full Day)	\$295 dbl occ/\$85 sgl sup.	# attending <input type="checkbox"/>	Cost _____
T20 Vail Valley Voyager (Full Day)	\$395 dbl occ/\$145 sgl sup.	# attending <input type="checkbox"/>	Cost _____

**Outreach School Project: Community Interaction at Work (Free)**

Wed., July 11 Orientation/Planning Session	# attending <input type="checkbox"/>
Sat., July 14 Work Session	# attending <input type="checkbox"/>

**Workshops**

W01 Continuing Education: Analyzing the Present, Planning for the Future	\$125	Cost _____
W02 Getting Involved with the Junior Master Gardener Program	\$125	Cost _____
W03 Understanding Visitors—the Why and How of Visitor Research	\$125	Cost _____
W04 Training Engaged Interpreters; Fostering a Dialog and Recognizing Bias with Visitors	\$125	Cost _____
W05 Place Yourself in a Physically Challenged Body	\$125	Cost _____
W06 Tree Biology and Pruning Your Landscape Trees	\$125	Cost _____
W07 Keys to a Successful Garden Store	\$69	Cost _____

**Mentor/Student/1st time Attendee Connection**

Indicate if you're interested in participating as a:

Mentor

Student

1st time Attendee

Area of expertise/interest \_\_\_\_\_

Can we provide your contact information prospective mentor or 1st time attendee?

Yes  No

Will you attend Wednesday night's mixer?  Yes  No

FAX to: 610-925-2700  
 Mail to: AABGA, 351 Longwood Road, Kennett Square, PA 19348  
 Registeronline: www.aabga2001.org

Payment  
 Check (U.S. dollars)  Mastercard  VISA  
 # \_\_\_\_\_ exp. date \_\_\_\_\_

Signature \_\_\_\_\_

# Sessions Schedule by Track

	Design	Volunteer Management	Conservation/Environmental	Education	Visitor Services	Technology	Curatorial	Plants & Plant Collection	Administration	Development	Trustees
<b>THURSDAY, JULY 12 1:00-2:30pm—Block A</b>											
S01 Asheville Plus 1: How Have You Implemented the International Agenda for Botanic Gardens in Conservation in Your Garden?			X								
S02 Children's Gardens Now in Design and Construction: New Directions and Applying Lessons from Recently Built Gardens	X										
S03 Dipping Into the Nontraditional Volunteer Pools		X									
S04 Garden Marketing on the Internet: The Wicked Web We Weave										X	
S05 Growing People Beyond Prison Walls				X							
S06 Lessons From an Enabling Garden: Everyone Benefits From Universal Access					X						
S07 Pioneering the People-Plant-Information Connection: Innovative Information Services for the 21st Century						X					
S08 Preparation, Planning & Persistence: Developing a GIS as an Information Management Tool							X				
S09 School Gardens: Garden Professionals Pioneering the Connection Between Students and Plants				X							
<b>THURSDAY, JULY 12 3:00-4:30pm Block B</b>											
S10 Branching Out: Program Partnering with Libraries and Other Institutions				X							
S11 Developing, Curating and Maintaining a Horticultural Therapy Collection								X			
S12 Funding Opportunities for Public Gardens from Three Federal Agencies										X	
S13 How to Collect, Interpret and Use People Plant Interaction Information									X		
S14 Into the 21st Century: Ecologically Responsible Facilities for Botanical Gardens	X										
S15 Keeping Track Along the Way: Institutional Archives and Records Management									X		
S16 Linking Data, Linking Efforts: Digital Herbaria Online							X				
S17 Technologies for Mapping Your Garden							X				
<b>FRIDAY, JULY 13 10:30am-12pm Block C</b>											
S18 A Child's Garden of Verses: Children's Activity Booklet/ Idea Exchange				X							
S19 Conservation Partnerships in Colorado Public Land Management			X								
S20 Excellence in Volunteer Management		X									
S21 Flora Portrayed: Identifying Plants from the Past								X			
S22 Integrated Pest Management in Public Gardens: Pest Prediction and Public Perception								X			
S23 Maples in North American Collections: A Potential Model for Collaborative Collection Development								X			
S24 Planning for Success: Effectively Managing Stakeholder Participation	X										
S25 Session I, Sponsorships: Corporate Sponsors—Strategic Goals										X	
S26 Stewardship: A Strategic Task for Board, CEO, and Staff											X
<b>FRIDAY, JULY 13 1:30-3:00pm Block D</b>											
S27 Building A Botanic Garden Board of the Future											X
S28 Certificate Program Development and Implementation				X							
S29 A New Twist on Tours!				X							
S30 North American Plant Collection Consortium (NAPCC): What's New, What's Planned							X				
S31 Rock Gardens of the Rockies								X			
S32 Session II, Sponsorships: Successful Garden Sponsorship Programs										X	
S33 The Stanley Smith Horticultural Trust										X	
S34 Successful Internships: Meeting Needs and Expectations for Students and Institutions				X							
S35 Water Gardening: An Under Appreciated Facet of Public Gardening								X			
S36 When a Garden Goes Public- Preserving the Vision									X		
<b>JULY 14, SATURDAY 8:00-9:30am Block E</b>											
S37 The Expanding and Changing Roles of Horticulture Departments in Public Gardens and Arboreta									X		
S38 The Evolving Index Seminar: Nuts & Bolts, Ethics, Conservation and The Convention on Biological Diversity			X								
S39 Financing the Connection Between People and Plants										X	
S40 The Garden As Art	X										
S41 Great Ideas or Help Needed: Development Staff Share All										X	
S42 Something Old, Something New - AAM Accreditation and Governance MAP											X
S43 Strengthening our Collections Today to Meet Tomorrow's Challenges								X			
S44 Using Visitor Panels in Exhibit Development				X							
S45 Is it Beauty or the Beast?								X			

